

Le système du prix de référence et les différences socio-économiques dans l'utilisation des médicaments moins onéreux

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Préface

Depuis 2001, un nouveau système de remboursement des médicaments est en place: quand il existe une alternative générique à un médicament original, l'intervention de l'INAMI dans le coût du médicament se base sur le prix de ce médicament générique, et non plus sur celui de l'original. Si le patient continue son traitement avec le médicament original plutôt que de passer au générique, la différence de remboursement est à sa charge. Des systèmes similaires existent dans la plupart des pays. Par le biais du patient, le médecin est ainsi incité à prescrire plus de médicaments moins onéreux. Cela génère des économies pour l'assurance maladie, qui peut ainsi par exemple consacrer plus de moyens à rembourser de nouveaux médicaments, souvent très chers.

Le principe, assez simple, conduit cependant à des règles d'application parfois complexes dans lesquelles le patient peut avoir du mal à se retrouver. Aussi, une question méritait d'être posée : toutes les couches de la population bénéficient-elles de la même manière des médicaments moins onéreux ? Ou est-ce que ce sont surtout les couches favorisées et mieux informées qui trouvent le chemin vers ces produits plus avantageux? Les populations défavorisées et moins bien informées subiraient-elles donc un préjudice financier lié au nouveau système de remboursement ?

Le présent rapport apporte des réponses, assez rassurantes, à ce sujet ainsi qu'une documentation détaillée sur les systèmes en vigueur aussi bien en Belgique qu'à l'étranger. Nous espérons qu'il contribuera à encore améliorer un système qui combine des avantages économiques et sociaux, sans pour autant sacrifier la qualité sur le plan médical. C'est si rare qu'il faut en profiter!

Jean-Pierre Closon
Directeur général adjoint

Raf Mertens
Directeur Général

Résumé

INTRODUCTION ET QUESTIONS DE RECHERCHE

Afin de maîtriser les dépenses publiques relatives aux médicaments sur ordonnance en soins ambulatoires, la plupart des pays européens ont opté pour un système de prix de référence (SPR). En Belgique, le SPR se dénomme Système de Remboursement de Référence. Le SPR limite le remboursement des médicaments en fixant un niveau maximum de remboursement pour un groupe de spécialités pharmaceutiques. Toute différence entre le prix de référence et le prix d'un médicament plus onéreux doit être payée par le patient et est appelée « supplément de référence ». Le supplément de référence est différent du ticket modérateur, car il s'applique de manière uniforme à tous les patients (c.à.d. indépendamment de leur éligibilité au remboursement majoré) et, de plus il peut être évité en changeant le comportement de prescription. Dans la pratique, le recours aux médicaments moins onéreux (à savoir, ceux dans le SPR qui n'entraînent pas de supplément de référence pour le patient) dépend des interactions entre le prescripteur, le patient et le pharmacien.

Le SPR peut être considéré comme un exemple de système sélectif de partage des coûts ayant pour but de fournir aux patients des incitants financiers à modifier leur comportement. En théorie, le prix de référence repose sur l'hypothèse que tous les patients sont parfaitement au courant de l'existence et des conséquences d'un tel système et que tous poseront des choix rationnels quant aux médicaments à utiliser. D'un point de vue social, le SPR risque d'entraîner des problèmes d'accessibilité financière si les groupes socio-économiques les plus faibles de la société sont moins informés à propos du système et sont dès lors moins susceptibles d'y adhérer. Le présent rapport apporte de nouveaux éléments concernant cette question pour la Belgique.

Trois questions de recherche ont été abordées:

1. Comment le système du prix de référence est-il appliqué en Belgique et comment se situe-t-il par rapport aux SPR mis en place dans certains pays choisis à titre de comparaison (Danemark, France, Allemagne, Hongrie, Italie, Pays-Bas, Nouvelle-Zélande et Colombie-Britannique) ?
2. Existe-t-il des preuves de disparités socio-économiques associées à l'utilisation de médicaments moins onéreux dans la littérature et dans les données de prescription belges? Dans l'affirmative, à quoi sont attribuables ces disparités (par exemple, manque d'information, comportement, attentes) et quel en est l'impact sur les dépenses pour le patient ?
3. Si de telles preuves sont mises en évidence pour la Belgique, quelles mesures peut-on prendre pour éviter de telles disparités ?

RESULTATS DE LA COMPARAISON INTERNATIONALE DES SYSTEMES DE PRIX DE REFERENCE

La description et la comparaison des SPR des pays sélectionnés ont révélé d'importantes différences au niveau des trois aspects fondamentaux du système : le champ d'application du système (quels sont les médicaments concernés ?), le prix de référence (comment est-il fixé ?) et les mesures (à l'égard des médecins, des pharmaciens et des patients) prises dans le but d'encourager le recours aux médicaments moins onéreux.

CHAMP D'APPLICATION DU SYSTEME

Un SPR repose sur l'hypothèse que les médicaments incorporés dans un même groupe de référence sont interchangeables. Or, la définition de l'interchangeabilité ou de l'équivalence des spécialités pharmaceutiques est de loin la question la plus controversée dans le SPR.

Il existe principalement trois types de groupes de référence. La version la plus restreinte du SPR est appelée prix de référence générique (ou SPR de Niveau 1) et s'applique aux produits bioéquivalents (la spécialité originale et son générique appartiennent au même groupe ACT-5 – Anatomical Therapeutic Chemical). Un tel système de Niveau 1 est appliqué en Belgique, au Danemark, en France, au Portugal et en Espagne.

Un SPR de Niveau 2 regroupe des principes actifs chimiquement différents mais qui sont considérés comme pharmacologiquement comparables (généralement ACT-4). Les pays dotés d'un SPR de Niveau 2 sont la Nouvelle-Zélande, l'Australie et les Pays-Bas.

Dans un SPR de Niveau 3, les produits pharmacologiquement différents, mais équivalents du point de vue thérapeutique, constituent un groupe de référence (généralement ACT-3). Il est rare qu'un SPR contienne uniquement des groupes de référence de Niveau 3. Dans des pays comme la Colombie-Britannique (Canada), l'Allemagne, l'Italie et la Hongrie, on combine différents niveaux (par exemple, l'Allemagne combine des groupes de référence de Niveaux 1, 2 et 3).

Belgique

Un système de prix de référence de Niveau 1 a été introduit le 1er juin 2001 et élargi le 1er juillet 2005. Un groupe de référence comprend par définition tous les produits possédant le même principe actif (ATC-5), indépendamment du dosage et des voies d'administration (avec quelques exceptions, essentiellement pour les formules injectables). À compter d'avril 2010, le système sera élargi pour inclure un certain nombre de variantes des principes actifs actuellement inclus (par ex., les isomères).

LE PRIX DE REFERENCE

Une fois les médicaments classés en groupes de référence, un prix de référence est fixé pour tous les médicaments de chaque groupe. Plusieurs méthodes de calcul sont utilisées à cette fin : le prix peut être fixé par référence aux médicaments les moins chers du groupe (par ex. en Australie), en faisant la moyenne de tous les médicaments du groupe (par ex. aux Pays-Bas), en faisant la moyenne des deux prix les plus bas (par ex. au Danemark), en prenant le prix du générique le plus cher du groupe (par ex. au Portugal) ou en utilisant un modèle de régression basé sur le prix des médicaments du groupe de référence (par ex. en Allemagne).

Belgique

Lors de l'introduction du SPR en 2001, le prix de référence se fondait sur le prix de la spécialité originale diminué de 16%. Cette réduction de prix a progressivement augmenté jusqu'à atteindre 30% (voire davantage, à partir d'avril 2010, pour les médicaments qui sont dans le système depuis plus de 2 ou 4 ans).

La Belgique est la seule à appliquer un pourcentage fixe sur la spécialité originale pour calculer le prix de référence : tous les autres pays étudiés dans la comparaison internationale tiennent compte du prix de plusieurs ou de tous les médicaments génériques du groupe de référence.

PROTECTION FINANCIERE SUPPLEMENTAIRE POUR LE PATIENT

Le système du maximum à facturer (MAF) comprend non seulement les tickets modérateurs officiels, mais aussi le supplément de référence. Ceci peut paraître surprenant, car la différence de prix entre le médicament de marque et sa base de remboursement constitue en principe une dépense évitable pour les patients. En fait, les décideurs ont voulu ainsi tenir compte du fait que le patient n'est pas toujours conscient de l'existence du système des prix de référence.

En outre, soucieux du coût supplémentaire supporté par les patients, le législateur belge a introduit un plafond légal pour le supplément de référence qui prendra effet en avril 2010. Cette « marge de sécurité » a pour vocation d'exclure de la liste de remboursement tous les médicaments pour lesquels le supplément de référence dépasse 25% de la base de remboursement (avec un maximum de 10.80 €). Cette marge de sécurité a pour but d'encourager les entreprises pharmaceutiques à baisser leur prix et d'apporter un surcroît de protection financière aux patients.

MESURES S'ADRESSANT AUX PRESCRIPTEURS

Tous les pays surveillent le comportement de prescription des médecins et trois pays utilisent des incitants financiers directs à la prescription de médicaments moins onéreux (France, Espagne, Allemagne).

Belgique

Outre les recommandations en matière de prescription et les campagnes d'information ciblées sur les médecins, des pourcentages minimum de prescription de médicaments moins onéreux sont en vigueur depuis 2006 (c'est ce que l'on appelle les « quotas »). Entrent dans les quotas, (1) les spécialités originales dont le prix public a diminué jusqu'à hauteur de la base de remboursement (aucun supplément de référence ne devant dès lors être payé); (2) les médicaments génériques et les copies; (3) les médicaments prescrits en Dénomination Commune Internationale (DCI ou INN - International Non-proprietary Name), même s'il n'existe pas de solution de rechange générique.

Les quotas sont définis par spécialité et vont de 9% pour les gynécologues à 30% pour les gastro-entérologues, les oncologues, les stomatologues et les dentistes. Pour les médecins généralistes (MG), le quota est de 27%.

La Convention nationale médico-mutualiste 2009-2010 contient (entre autres mesures) l'engagement pour chaque médecin, d'entamer les traitements d'au moins 80% de ses patients avec la/les molécule(s) la/les moins chère(s) du groupe des médicaments appartenant à la même classe ATC-4 ou ATC-3 et ce, pour quatre groupes de référence : inhibiteurs de la pompe à protons, inhibiteurs de l'enzyme de conversion de l'angiotensine (IECA) et sartans, statines et médicaments anti-inflammatoires non stéroïdiens. Il s'agit de la première tentative des autorités de santé visant à introduire le concept d'équivalence thérapeutique au sein d'une classe de médicaments.

LES MOLECULES NON INTERCHANGEABLES (« NO-SWITCH »)

Des recommandations belges récentes sur la prescription en dénomination commune internationale (DCI) préconisent que, pour certaines molécules, le traitement entamé (avec une spécialité originale ou un générique) soit maintenu inchangé. Une liste de 32 molécules à marge thérapeutique étroite a été dressée. Pour celles-ci, il n'y a qu'un écart très faible entre une concentration toxique et la concentration sanguine efficace de sorte que cela exige un titrage précis et un suivi attentif du patient. En l'absence de consensus européen sur la définition ou sur la liste de ces molécules, la Belgique s'est inspirée de la liste utilisée par les autorités sanitaires canadiennes et américaines. Les contraceptifs oraux sont également inclus dans la liste des molécules non interchangeables.

MESURES S'ADRESSANT AUX PHARMACIENS

Dans tous les pays étudiés (à l'exception de la Belgique), le pharmacien possède un droit de substitution : sauf en cas d'interdiction explicite du prescripteur, le pharmacien peut délivrer un médicament générique lorsque la spécialité originale est indiquée sur l'ordonnance. En France, les pharmaciens bénéficient d'incitants financiers lorsqu'ils délivrent des médicaments génériques.

Belgique

Le pharmacien ne peut délivrer d'initiative un médicament moins onéreux que si l'ordonnance est libellée en DCI : dans ce cas, il doit délivrer en priorité un médicament sans supplément de référence pour le patient. Pour le reste, il n'existe pas de droit de substitution pour les pharmaciens, malgré que cela soit explicitement prévu par le législateur (Loi du 6 août 1993).

RESULTATS DE L'ÉTUDE DE LITTÉRATURE SUR L'ASSOCIATION ENTRE UN SYSTÈME DE PRIX DE RÉFÉRENCE ET DES INDICATEURS DE RESULTATS

La revue de la littérature sur l'association entre l'introduction d'un système de prix de référence (SPR) et la consommation, les prix, les dépenses en médicaments, la consommation de soins de santé et le niveau de santé, a surtout englobé des études portant sur l'impact d'un SPR thérapeutique, alors qu'en Belgique c'est un SPR générique qui est en vigueur. La santé du patient est un aspect largement débattu dans le SPR thérapeutique tandis que dans le SPR générique, le débat se concentre essentiellement sur l'impact sur le prix des médicaments et sur les dépenses.

Les résultats de ce chapitre se fondent sur 4 revues de la littérature (3 systématiques et 1 narrative), comprenant au total 23 articles différents. Seuls quatre articles ont analysé l'impact du système de prix de référence en fonction des caractéristiques (socio-économiques) du patient. Ces quatre articles se basent sur des données relatives à des adultes âgés de 65 ans ou plus vivant en Colombie britannique qui est dotée d'un SPR de niveau 2.

Malgré les approches hétérogènes des études dans les quatre revues, certaines tendances générales peuvent être identifiées.

- Augmentation de l'utilisation des médicaments au prix de référence et réduction du recours aux médicaments les plus chers au sein du même groupe.
- Résultats contradictoires en ce qui concerne l'impact sur le prix des spécialités originales. Certaines études fournissent des preuves selon lesquelles l'introduction d'un SPR a été suivie d'une baisse de prix des spécialités originales, d'autres n'ont trouvé aucun effet.
- Le SPR a contribué à une diminution des dépenses de médicaments pour l'assureur.
- Un nombre limité d'études a évalué l'impact de la mise en place du SPR sur l'utilisation des soins de santé. Une étude seulement a pris en considération les changements au niveau de l'état de santé (mortalité) associés au SPR. Aucune preuve d'effets indésirables sur la mortalité ni sur la consommation des soins de santé n'a été trouvée après l'introduction d'un SPR. L'utilisation de variables substitutives (proxy) pour mesurer l'état de santé (notamment des changements sur la consommation de soins de santé) est la principale limite de ces études.
- En Colombie britannique, la mise en place du SPR n'a pas été associée à des variations de consommation de soins de santé en fonction des caractéristiques socio-économiques des patients. Par contre, les patients à faibles revenus étaient davantage susceptibles d'utiliser le médicament moins onéreux que les patients à revenus élevés.

ANALYSE DES DONNÉES DE PRESCRIPTION BELGES (2008)

METHODES

Source et couplage de bases de données

Un échantillon aléatoire stratifié de 10% de tous les MG prescripteurs et de 5% de tous les spécialistes prescripteurs a été sélectionné dans Pharmanet 2008, une base de données qui contient toutes les données sur les médicaments remboursés en ambulatoire en Belgique. Pour chacun des prescripteurs sélectionnés, tous les patients ayant reçu une ordonnance de ces derniers ont été identifiés. Tous les produits pharmaceutiques délivrés à ces patients en 2008 ont été extraits de Pharmanet. Seules les ordonnances pour les adultes ont été analysées. Les données ont été ensuite couplées aux caractéristiques socio-économiques des patients (base de données de l'Agence Intermutualiste), aux caractéristiques des prescripteurs (base de données de l'INAMI) ainsi qu'aux caractéristiques du secteur statistique (niveau moyen de revenus, niveau moyen de formation) où réside le patient (Enquête socio-économique 2001).

Des statistiques consolidées pour l'ensemble de Pharmanet 2008 ont également été reçues de l'INAMI afin de définir les tendances longitudinales de consommation de médicaments.

Sélection des produits pharmaceutiques et analyse statistique

Deux questions étaient centrales dans l'analyse de données:

Groupe de référence contenant des spécialités originales avec supplément de référence

Les caractéristiques des patients et des médecins sont-elles associées au choix entre des médicaments possédant le même principe actif, mais pour lesquels il existe une spécialité originale (impliquant un supplément de référence pour le patient) et une version moins onéreuse (souvent un générique sans supplément de référence) ?

Les différences socio-économiques dans la consommation de médicaments moins onéreux ont été analysées parmi les groupes du SPR dans lesquels il existe un choix entre un médicament moins onéreux et une spécialité originale. Cet échantillon correspondait à 1 526 084 ordonnances réparties sur plus de 66 principes actifs (comprenant 7 groupes ATC-I).

Le pourcentage d'utilisation des médicaments moins onéreux a été décrit pour toutes les molécules et des modèles de régression logistique ont été réalisés pour 12 groupes de médicaments.

Utilisation de la/des molécule(s) la/les moins chère(s) dans une classe de médicaments

Au sein d'un groupe de principes actifs classés dans le même groupe de référence thérapeutique/pharmacologique/chimique, quelles sont les caractéristiques du patient et du médecin qui sont associées avec le choix du/des médicament(s) le(s) moins cher(s) ? On a pris en considération les molécules moins onéreuses telles que définies par l'INAMI (médicaments sans supplément de référence), mais sans se limiter à ceux-ci.

Nous avons sélectionné trois classes dans l'Accord médico-mutualiste de 2009-2010: les inhibiteurs de la pompe à protons (IPP) qui réduisent la production d'acide gastrique (71 315 patients), les statines qui abaissent la cholestérolémie (84 694 patients) ainsi que les IECA & sartans, deux groupes de produits surtout utilisés dans l'hypertension artérielle, l'insuffisance cardiaque et les néphropathies (83 633 patients). En outre, les dihydropyridines, qui sont surtout utilisées pour soigner l'hypertension, ont également été analysées (38 329 patients).

Les mêmes modèles de régression logistique que dans le premier échantillon ont été appliqués, en utilisant la « molécule la moins chère » (telle que définie par l'INAMI pour 3 des 4 groupes) en tant que variable dépendante. Les molécules les moins chères au sein des classes sont omeprazole et lansoprazole pour les IPP, simvastatine et pravastatine pour les statines, les IECA pour la classe des inhibiteurs de l'IECA & sartans, amlodipine et felodipine pour la classe des dihydropyridines.

RESULTATS

Groupe de référence contenant les spécialités originales avec supplément de référence

Le montant total déboursé par les patients en suppléments de référence en 2008 s'est élevé à 60.45 millions d'euros, ce qui correspond à 10.2% du total des tickets modérateurs pour les médicaments remboursés (592.41 millions d'euros). Les suppléments de référence étaient surtout payés pour des médicaments cardiovasculaires (20.54 millions d'euros, 34% du total des suppléments de référence), des médicaments pour le système nerveux (11.44 millions d'euros, 19% du total) et des médicaments pour le système musculo-squelettique (10.18 millions d'euros, 17% du total). La part des suppléments de référence dans le total des tickets modérateurs était la plus élevée pour les médicaments des systèmes musculo-squelettique et génito-urinaire (respectivement 30% et 16%).

Pour les 66 molécules analysées dans notre échantillon, 52.2% des ordonnances correspondaient à des médicaments moins onéreux. Toutefois, les taux de prescription des alternatives moins onéreuses variaient selon la molécule - les deux extrêmes étant metoprolol (1.67%) et tilidine (90.9%) – ainsi qu'en fonction de la spécialité des prescripteurs. Par exemple, pour le glicazide, les MG prescrivaient davantage d'alternatives moins onéreuses que les spécialistes (76.5% et 46.01% respectivement). A l'inverse, le taux de prescription de roxithromycine moins onéreuse était plus élevé chez les spécialistes que chez les MG (94.64% et 27.59% respectivement). Parmi ces molécules, celles ayant une marge thérapeutique étroite (non interchangeable) étaient les moins prescrites sous forme d'alternatives moins onéreuses. Tel était le cas pour flecainide, amiodarone et carbamazépine. Pour les 66 molécules, le supplément de référence moyen payé par les patients était de 13.5 euros. Seuls 5% de l'ensemble des patients de l'échantillon ont déboursé plus de 45 euros en supplément de référence en 2008.

La relation entre la consommation de médicaments moins onéreux et les caractéristiques socio-économiques des patients et des médecins est détaillée dans le Tableau 17 du rapport scientifique. Les résultats variant d'un médicament analysé à l'autre, seules les tendances principales sont décrites ici.

- les patients seniors sont légèrement moins susceptibles d'utiliser une alternative moins onéreuse;
- l'hypothèse selon laquelle les patients ayant droit à un remboursement majoré consomment davantage de spécialités originales (et doivent par conséquent payer un ticket modérateur supérieur) n'est pas confirmée : pour 7 des 12 groupes, on n'a observé aucune différence en termes d'utilisation des produits moins onéreux. Pour les 5 autres groupes, ces patients utilisent davantage d'alternatives moins onéreuses, mais les écarts sont faibles : augmentation relative d'environ 5%;
- certains éléments indiquent aussi que les patients vivant dans des zones où le niveau d'instruction moyen est inférieur reçoivent davantage de médicaments moins onéreux (à une exception près, l'acétylcystéine), mais les effets sont minimes;
- le fait d'avoir un dossier médical global est presque systématiquement associé à une utilisation accrue de médicaments moins onéreux ;
- les effets les plus importants sont associés aux caractéristiques du médecin ainsi qu'à sa spécialité. Les patients inscrits dans une maison médicale au forfait ont reçu des alternatives moins onéreuses pour 7 groupes sur 12. Des écarts relatifs pouvant atteindre 22% ont été observés (piroxicam). Pour diltiazem, un autre produit à marge thérapeutique étroite, les patients ont reçu moins d'ordonnances de médicaments moins onéreux. Pour sept groupes sur 12, les MG ont prescrit davantage de médicaments moins onéreux que les spécialistes (l'inverse étant observé pour 3 groupes - quinolone, piroxicam, tramadol).

Utilisation de la/des molécule(s) «la/les moins chère(s)» dans une classe de médicaments

Le pourcentage de patients utilisant la/les molécule(s) « la/les moins chère(s) » était de 72 % pour les IPP, 60% pour les statines, 66% pour les IECA et les sartans (uniquement) et 60% pour les dérivés de la dihydropyridine.

L'âge du patient influence l'utilisation de molécules « la/les moins chère(s) » : les patients plus jeunes en reçoivent davantage pour les IPP et les inhibiteurs de l'ACE/sartans. Pour les statines et les dérivés de la dihydropyridine, aucune tendance manifeste d'un effet de l'âge n'a pu être dégagée. Toutefois, pour les 4 classes de médicaments, les patients en maison de repos ou de soins avaient une probabilité accrue de recevoir les molécules «la/les moins chère(s)».

Les patients ayant droit à un remboursement majoré ont reçu davantage de molécules « la/les moins chères » que les patients n'y ayant pas droit. Ceci est vrai pour les IPP, les statines et les IECA/sartans. En ce qui concerne le statut professionnel, il n'y a que les statines où les molécules « la moins chère » sont davantage prescrites aux chômeurs qu'aux actifs. Le niveau d'instruction joue un rôle modéré, mais les effets sont contrastés d'une classe de médicaments à l'autre. Les patients traités avec des IPP ou des IECA /sartans qui vivent dans des zones ayant un faible niveau moyen d'éducation reçoivent moins de molécules à bas prix. C'est l'inverse qui est observé pour les patients sous statines. Les patients ayant droit à un remboursement forfaitaire pour maladie chronique étaient également davantage susceptibles de recevoir des molécules « la/les moins chère(s) » que les patients n'y ayant pas droit. Ce résultat est observé pour les 4 classes de médicaments.

Les caractéristiques du médecin influencent également la prescription des molécules «la/les moins chère(s)». Les patients inscrits dans une maison médicale au forfait reçoivent davantage de molécules «les moins chères». Par rapport aux spécialistes, les MG prescrivent davantage de molécules «les moins chères» pour les IPP et les statines. C'est l'inverse que l'on constate pour les IECA/sartans. Pour les statines et les IECA/sartans, les médecins plus âgés prescrivent des molécules « la/les moins chère(s) », mais pour les IPP, c'est l'inverse que l'on a constaté.

CONCLUSION ET DISCUSSION

Pour évaluer le SPR du point de vue de l'accessibilité financière, il était utile d'étudier si un impact différentiel pouvait être observé selon les caractéristiques socio-économiques des patients. Dans la littérature internationale, les preuves empiriques sur la question sont rares. La présente étude est la première à analyser en détail la manière dont les 60 millions d'euros payés en suppléments de référence en 2008 se répartissent pour l'ensemble de la population belge. L'étude n'a pas identifié de sous-utilisation systématique des médicaments moins onéreux par les groupes socio-économiques moins privilégiés; il y a même une légère tendance inverse. En termes d'accessibilité financière, les résultats sont donc encourageants puisque les groupes les plus désavantagés payent un peu moins de suppléments de référence. Néanmoins, l'introduction d'un système de type SPR devrait toujours être accompagnée de mesures garantissant l'égalité d'accès aux informations sur les prix et les thérapies.

L'analyse des caractéristiques des médecins a révélé que l'âge, le sexe et la spécialité médicale ont un impact sur le taux de prescription de médicaments moins onéreux. La différence des taux de prescription de médicaments moins onéreux entre les MG et les spécialistes pourrait s'expliquer en partie par les spécificités de certains médicaments. Par exemple, 4 médicaments étant peu prescrits sous forme d'alternatives moins onéreuses, sont caractérisés par une marge thérapeutique étroite (flecainide, amiodarone, carbamazépine et oxcarbazépine). Pour ces médicaments, les médecins pourraient décider de ne pas passer à une version générique pour des raisons de sécurité. Cela étant, les médecins peuvent choisir d'entamer de nouveaux traitements en utilisant directement les versions génériques.

Environ un tiers du montant total des suppléments de référence payés en 2008 concernait la prescription de médicaments cardiovasculaires. Une explication possible pourrait être que les médecins sont réticents à prescrire (ou à passer à) un générique ou une alternative moins onéreuses pour ce type de pathologies, car ils doutent de la comparabilité des effets thérapeutiques. Une méta-analyse récente qui a comparé les caractéristiques cliniques des génériques et des produits originaux en médecine cardiovasculaire a révélé qu'aucune preuve issue des revues systématiques des études publiées n'a été trouvée sur des différences cliniques importantes, ce qui est tout à fait rassurant. De manière étonnante, la moitié des éditoriaux continuent néanmoins d'exprimer un point de vue négatif sur l'interchangeabilité des médicaments génériques.

RECOMMANDATIONS

Même si les résultats sont encourageants en termes d'accessibilité financière globale, les 60 millions d'euros payés en supplément de référence en 2008 représentent une somme non négligeable. En particulier, en cas d'usage chronique, les suppléments de référence peuvent s'accumuler. Diverses mesures pourraient être envisagées par les décideurs pour réduire encore ce montant :

- Pour les prescripteurs :
augmenter les quotas de prescription de manière ciblée pour les médicaments moins onéreux en concertation avec la commission nationale médico-mutualiste, ces quotas ayant été établis en 2005 et n'ayant pas été revus depuis ;
encourager davantage la prescription en DCI qui garantit que les patients reçoivent une version à bas prix du médicament s'il en existe une sur le marché.
- Pour les pharmaciens:
organiser le droit de substitution, sauf en cas d'interdiction explicite du prescripteur, comme prévu par le législateur depuis 1993, et comme c'est le cas dans tous les autres pays étudiés.
- Pour les patients :
accroître leur prise de conscience au sujet du supplément de référence, notamment en leur fournissant, au moment de la délivrance, une explication claire sur ce montant et sa nature.

Une autre recommandation est liée à la structure du système:

- Prix de référence
La Belgique est le seul pays qui déduit un pourcentage fixe de la spécialité originale pour calculer les prix de référence. Les économies pour l'INAMI et les patients pourraient être plus élevées si le prix de référence était fixé par rapport au prix de certains ou de tous les produits moins onéreux du groupe de référence (ceci inclut les médicaments génériques et les médicaments originaux ayant baissé leur prix).

Agenda de recherche sur le champ d'application du SPR

- Étudier un élargissement progressif du système de prix de référence de Niveau 1 à un SPR de Niveau 2 ou 3, moyennant une surveillance attentive des risques pour la santé et des effets indésirables en termes d'accessibilité financière.

Scientific summary

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LIST OF ABBREVIATIONS

ACE	Angiotensin-Converting Enzyme (inhibitors)
ATC	Anatomical Therapeutic Chemical
BCFI	Belgisch Centrum voor Farmacotherapeutische Informatie
CBIP	Centre Belge d'Information Pharmacothérapeutique
CI	Confidence Interval
CNMM	Commission Nationale Médico-Mutualiste
CRM	Commission de Remboursement des Médicaments
CTG	Commissie Tegemoetkoming Geneesmiddelen
DDD	Defined Daily Dose
DRC	Drug Reimbursement Committee
EMA	European Medicines Agency
EU	European Union
GEE	Generalized Estimating Equations
GMR	Global Medical Record
GP	General Practitioner
ICD	International Common Denomination
ISCED	International Standard Classification of Education
IMA	Intermutualistic Agency
INAMI	Institut National d'Assurance Maladie et Invalidité
INN	International Nonproprietary Name
MM	Maison Médicale
MR	Maison de repos (Rest or nursing home for the elderly)
NCAZ	Nationale Commissie Arsten-Ziekenfondsen
NCPS	National Convention between Physicians and Sickness funds
NIHDI	National Institute for Health and Disability Insurance
NLM	National Library of Medicine
NSAID	Non-Steroidal Anti-Inflammatory Drug
NUTS	Nomenclature of Territorial Units for Statistics
OECD	Organisation for Economic Co-operation and Development
PPRI	Pharmaceutical Pricing and Reimbursement Information
RD	Royal Decree
RIZIV	Rijksinstituut voor Ziekte- en InvaliditeitsVerzekering
RP	Reference Pricing
RPS	Reference Price System
SS	Statistical Sector
SSRI	Selective Serotonin Reuptake Inhibitor
VAT	Value Added Tax
WG	WijkGezondheidscentrum
WHO	World Health Organization

GLOSSARY

All terms from this glossary are reproduced from different sources:

- Pharmaceutical Pricing and Reimbursement Information (PPRI) Glossary¹
- National Library of Medicine (NLM)²
- EMEA^{3,4}
- NIHDI (National Institute for Health and Disability Insurance; RIZIV/INAMI) website.
- INN Prescription : Proposition for implementation for General Practice and Global Medical Records⁵

Term	Source	Explanation
Active Ingredient	PPRI	The primary chemical substance or compound contained in a pharmaceutical.
Anatomical Therapeutic Chemical classification (ATC)	PPRI	In this WHO classification system pharmaceuticals are divided into different groups according to the organ or system on which they act and their chemical, pharmacological and therapeutic properties.
Bioavailability	EMEA	Bioavailability means the rate and extent to which the active substance or active moiety is absorbed from a pharmaceutical form and becomes available at the site of action.
Bioequivalence	EMEA	Two medicinal products containing the same active substance are considered bioequivalent if they are pharmaceutically equivalent or pharmaceutical alternatives and their bioavailability (rate and extent) at the same molar dose lie within acceptable limits are set to ensure comparable in vivo results in terms of safety and efficacy.
Co-payment	NLM	A co-payment is the amount paid by the patient to the provider at the time of service. It is a "reference supplement" to refer to co-payments and cost-sharing arrangements which require the patient to pay part of the cost of care. A co-payment is a fixed fee (flat rate) per item or service; in case of co-insurance the patient pays a fixed proportion of the total cost.
Copy	NIHDI	A copy is a special type of generic drug, which has exactly the same active substance, same quantity, same galenic form and same excipients as the original drug. Copies can only be put on the market for drugs which are used for more than 10 years in the European Union.
Cost sharing	NLM	Provisions of an insurance policy that require the insured to pay some portion of covered expenses. Several forms of sharing are in use, e.g., deductibles, co-insurance, and co-payments. Cost sharing neither refers to nor includes amounts paid in premiums for the coverage.
Defined Daily Dose	PPRI	The DDD is a unit of measurement defined as the assumed average maintenance dose per day for a pharmaceutical used for its main indication in the adult. A DDD will normally not be assigned for a substance before a product is approved and marketed in at least one country. The basic principle is to assign only one DDD per route of administration within an ATC code. DDDs for plain substances are normally based on monotherapy. Doses for individual patients and patients groups will often differ from the DDD. DDD does not necessarily reflect the recommended or Prescribed Daily Dose. DDDs are not established for topical products, sera, vaccines, antineoplastic agents, allergen extracts, general and local anaesthetics and contrast media.
Generic	EMEA and PPRI	A generic medicinal product is a product which has the same qualitative and quantitative composition in active substances and the same pharmaceutical form as the reference medicinal product, and whose

		<p>bioequivalence with the reference medicinal product has been demonstrated by appropriate bioavailability studies. The different salts, esters, ethers, isomers, mixtures of isomers, complexes or derivatives of an active substance are considered to be the same active substance, unless they differ significantly in properties with regard to safety and/or efficacy. Furthermore, the various immediate-release oral pharmaceutical forms shall be considered to be one and the same pharmaceutical form.</p> <p>There are branded generics and unbranded generics on the market. Branded generics also have a specific trade name, whereas unbranded generics use the international non-proprietary name and the name of the Marketing Authorisation Holder.</p>
International non-proprietary name	PPRI	<p>INN is a unique name that is globally recognised and is public property. Since its inception, the aim of the INN system has been to provide health professionals with a unique and universally available designated name to identify each pharmaceutical substance. The existence of an international nomenclature for pharmaceutical substances, in the form of INN, is important for the clear identification, safe prescription and dispensing of medicines to patients, and for communication and exchange of information among health professionals and scientists worldwide.</p> <p>As unique names, INN have to be distinctive in sound and spelling, and should not be liable to confusion with other names in common use. To make INN universally available they are formally placed by WHO in the public domain, hence their designation as "non-proprietary". They can be used without any restriction whatsoever to identify pharmaceutical substances.</p> <p>Another important feature of the INN system is that the names of pharmacologically-related substances demonstrate their relationship by using a common "stem". By the use of common stems the medical practitioner, the pharmacist, or anyone dealing with pharmaceutical products can recognise that the substance belongs to a group of substances having similar pharmacological activity.</p> <p>Non-proprietary names are intended for use in pharmacopoeias, labelling, product information, advertising and other promotional material, medicine regulation and scientific literature, and as a basis for product names, e.g. for generics. Their use is normally required by national or, as in the case of the European Community, by international legislation.</p> <p>As a result of ongoing collaboration, national names such as British Approved Names (BAN), Dénominations Communes Françaises (DCF), Japanese Adopted Names (JAN) and United States Adopted Names (USAN) are nowadays, with rare exceptions, identical to the INN.</p> <p>To avoid confusion, which could jeopardise the safety of patients, trademarks cannot be derived from INN and, in particular, must not include their common stems.</p>
Low cost drug	NIHDI	<p>Low cost drugs include: (1) original drugs for which the reimbursement basis has been decreased because a generic alternative exists, and which have lowered their public retail price to the reimbursement basis (so that there is no reference supplement to be paid), (2) generic drugs and copies.</p>
Original Product	PPRI	<p>The first version of a pharmaceutical product developed and patented by an originator pharmaceutical company which has exclusive rights to marketing the product in the European Union for 15 years. An original product has a unique trade name for marketing purposes, its so-called brand name.</p>
Out-of-pocket payments	NLM	<p>The portion of medical expenses a patient is responsible for paying. In this report, out-of-pocket payments include co-payments and any additional reference supplement.</p>

Pharmacological class	PPRI	Group of ingredients according to their effects in human beings or animals.
Pharmaceutical equivalence	PPRI	Medicinal products are pharmaceutically equivalent if they contain the same amount of the same active substance(s) in the same dosage forms that meet the same or comparable standards. Pharmaceutical equivalence does not necessarily imply bioequivalence as differences in the excipients and/or the manufacturing process can lead to faster or slower dissolution and/or absorption.
Reference Drug	-	The drug(s) included in the reference system for which no reference supplement has to be paid by the patient.
Reference Price System / Reference Pricing	PPRI	The social health insurance / National Health Service determines a maximum price (= Reference Price) to be reimbursed for certain pharmaceuticals. On buying a pharmaceutical for which a fixed price / amount (the so-called reimbursement price) has been determined, the insured person must pay the difference between the fixed price / amount and the actual pharmacy retail price of the pharmaceutical in question, in addition to any co-payment.
Reference Supplement	-	The reference supplement applies to those original drugs where a low cost alternative is available. In that case, in addition to the co-payments, the patient has to pay the reference supplement, which is the difference between the price of the drugs and the reimbursement base (plus co-payment). For low cost drugs or for original drugs without low cost alternative there is no reference supplement.
Therapeutic equivalence	EMEA	A medicinal product is therapeutically equivalent with another product if it contains the same active substance or therapeutic moiety and, clinically, shows the same efficacy and safety as that product, whose efficacy and safety has been established. In practice, demonstration of bioequivalence is generally the most appropriate method of substantiating therapeutic equivalence between medicinal products, which are pharmaceutically equivalent or pharmaceutical alternatives, provided they contain excipients generally recognised as not having an influence on safety and efficacy and comply with labelling requirements with respect to excipients.
Therapeutic Group	PPRI	Group of medicinal products according to their indications of use.

I INTRODUCTION AND RESEARCH QUESTIONS

I.1 BACKGROUND

Public expenditure for reimbursed drugs rapidly increased during the nineties in Belgium. While total spending on health care grew at an annual rate of 5.1% between 1990 and 2000, pharmaceutical expenses increased by an average of 7.5%. In 2000, pharmaceuticals accounted for 17.5% of public health care expenditure against 14.6% in 1990.⁶ In recent years, many budgetary measures have been taken in order to curb drug expenses for the National Institute for Health and Disability Insurance (NIHDI), the Belgian third-party payer. However, reimbursement of pharmaceuticals remains one of the main items of the Belgian health care budget. In 2008, the budget of reimbursed pharmaceuticals was €3 750.845 million, accounting for 18.12% of total reimbursements for health care services by NIHDI. In 2010, the planned budget of reimbursed pharmaceuticals is 16.2% of the total health care budget.^{7,8}

One of the measures to control expenditures on pharmaceuticals was the introduction of the reference price system (RPS) by the Belgian Ministry of Social Affairs on June 1, 2001. Contrary to what the term may suggest, the purpose of the RPS is not to regulate pharmaceutical prices. The RPS limits the reimbursement of drugs by establishing a maximum level of reimbursement for a group of pharmaceutical products. In a RPS, any difference between the reference price and the price of a more costly drug has to be paid by the patient, in addition to any co-payment(s). This extra patient cost is usually referred to as the “reference supplement”. Lopez-Casanovas et al. point out that the RPS aims at controlling drug expenditures for the third-party payer by 1) making consumers and physicians more sensitive to the relative prices of drugs, thus choosing low-cost alternatives and 2) stimulating price competition in pharmaceuticals markets.⁹

This type of regulation has been adopted by almost all European countries. However, the way in which the RPS is implemented varies across countries, especially in terms of criteria used for creating pharmaceuticals groups (based on chemical, pharmacological or therapeutic equivalence), settings for the reference price, measures for patients, physicians or pharmacists and exemptions on specific drug consumption.

In theory, reference pricing rests on the assumption that all patients are fully aware of the existence and the consequences of such system and that all patients will make rational choices about which drugs to use. In practice, the choice of drugs depends on interactions between the prescriber, the patient and the pharmacist. In the literature, patients' non-adherence to the RPS has been linked to⁹: disagreement with the cost opportunity to change drugs (e.g. generic substitution), drug substitution possibilities without risk for the patient, poor physician-patient relationship, incentives for patients and physicians to choose the cheapest drugs, information provided to patients and patient demographic and socioeconomic characteristics (age, education level and income).

A RPS is a typical example of a selective cost sharing design which is intended to provide patients with monetary incentives to alter their consumption behaviour. The financial incentive and the initiative are shifted from the provider to the demand side. Such measures expose patients to the financial consequences of their choice. From a social point of view, equity problems might arise from the RPS if some socioeconomic groups, in particular the weakest groups in society (the poor and those with chronic diseases), are more affected by non-adherence (voluntarily or not). Non-adherence might affect individuals' out-of-pocket payments, drugs utilisation and health outcomes.¹⁰

Unfortunately, few studies have directly assessed the impact on financial accessibility of reference pricing. This report provides new evidence on the distributional effects of the reference price system in Belgium. If this assessment of the current RPS in Belgium demonstrates unintended distributional effects, the study may contribute to adjustments to the current system which correct for these effects.

I.2 RESEARCH QUESTIONS AND SCOPE

Three research questions were addressed in this report:

1. How is the reference price system implemented in Belgium, and how can it be compared to reference pricing organized in some selected countries (Denmark, France, Germany, Hungary, Italy, the Netherlands, Portugal, Spain, Australia, New Zealand and British Columbia)?
2. Is there evidence of socioeconomic differences associated with the use of low cost drugs in the literature and in Belgian physician prescribing data? If so, what are these differences associated with (e.g. lack of information, attitude, expectations) and what is the impact on patient costs?
3. If such evidence is found in Belgium, what measures can be taken to avoid these differences?

The scope of the study is limited to the system of reference pricing. Of course, reference pricing is closely related to and is often introduced along with other pharmaceutical pricing and reimbursement policies. For instance, although reference pricing not only aims at stimulating the prescription of generic drugs but also that of other low cost drugs, it can be catalogued as a measure which promotes the use of generic drugs. However, other policies introduced to promote the use of generic drugs, such as lower registration fees, are not considered here. Also measures such as direct price or expenditure controls or positive and negative lists are not considered, unless they are part of the reference price system.

I.3 CONTENT OF THIS REPORT

This report is organised as follows.

Chapter 2 presents a general overview of the main characteristics of the reference price system, and compares it across the selected countries: Denmark, France, Germany, Hungary, Italy, Spain, The Netherlands, Portugal, Australia, New Zealand and British Columbia in Canada. The Belgian RPS is then described and compared to these countries. The broad selection of countries was made in order to offer a diversified point of view of the RPS across OECD countries. We limit our comparison to:

1. The scope of the RPS: Which drugs are included? How are they grouped?
2. The reference price: How is it fixed?
3. Are there exemptions, and how are they determined?
4. Which measures are taken for physicians, pharmacists and patients to encourage the use of low cost drugs?

Chapter 3 gives an overview of the literature on the impact of a RPS in terms of drug use, health outcomes and costs (reimbursements and out-of-pocket payments for patients). We also examine the relationship between these outcomes in function of patient characteristics (health, socioeconomic status) and physician characteristics (sex and age).

Chapter 4 presents results from the analysis of Belgian physician prescribing data in 2008.

Chapter 5 contains the conclusions, limitations and discussion of the study.

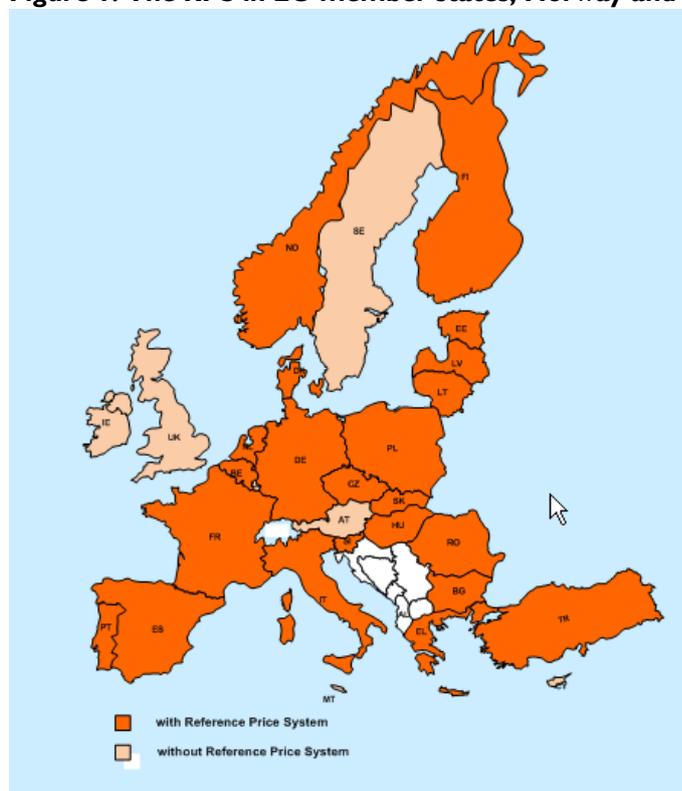
2 INTERNATIONAL COMPARISON OF REFERENCE PRICING

2.1 INTRODUCTION

The purpose of this chapter is to describe the reference price system in twelve OECD countries (out of 30): Belgium, Denmark, France, Germany, Hungary, Italy, Spain, The Netherlands, Portugal, Australia, New Zealand and British Columbia (Canada). The selected countries provide a wide perspective on differences and similarities in the settings of the RPS. Some OECD countries with a RPS (such as Greece or Poland) were not selected because information was sparse or no validation could be performed. Some countries not belonging to the OECD have also implemented a RPS, for example South Africa ¹¹, Taiwan ¹² and some new EU member states such as Slovenia, Estonia, Latvia, Lithuania, Bulgaria and Romania.

Figure 1 presents all EU member states (+ Norway and Turkey) using a RPS.

Figure 1: The RPS in EU member states, Norway and Turkey



Source: PPRI, updated in 2009

It is interesting to note that seven EU member states did not implement (Ireland, the United Kingdom, Austria, Luxembourg, Cyprus and Malta) or abandoned (Sweden) a reference price system. Sweden abolished its reference price system in 2002 but implemented a system of obligatory generic substitution in which substitutable pharmaceuticals are clustered, and where prices not exceeding the highest price within such a group are automatically accepted for reimbursement.¹ Although the United Kingdom did not implement a RPS, the Department of Health has for long fostered generic prescription measures. The combination of widespread computerized prescribing systems and the existence of incentives to pharmacists to dispense low cost drugs whenever they can has achieved most of the benefits of reference pricing by different means.¹³ Ireland has the intention to introduce a system of reference pricing in the course of 2010, as stated by the Minister for Health and Children.¹⁴

The general characteristics of a RPS are described in section 2.2. The description specific to each of the 11 countries is given in section 2.3. Finally, section 2.4 presents a detailed overview of the RPS in Belgium.

2.2 GENERAL DESCRIPTION OF THE REFERENCE PRICE SYSTEM

2.2.1 Definition

The reference price system is a reimbursement mechanism that consists of establishing a common reimbursement level for a group of comparable or interchangeable drugs.^{1,9,15-20} With reference pricing, the third-party payer reimburses no more than the reference price for all drugs within the same group. As a consequence, a patient buying a drug with a price that is lower than or equal to the reference price does not pay an additional out-of-pocket payment. Otherwise, any difference between the reference price and the price of a more costly drug has to be paid by the patient. This extra patient cost is usually referred to as the “reference supplement”.

The structure of this reimbursement mechanism can be summarized by the following expressions^{9,21}:

$$\text{if } p_i \leq p_r, p_c = kp_i \quad (1)$$

$$\text{if } p_i > p_r, p_c = p_i - p_r + kp_i \quad (2)$$

where p_r is the reference price, p_c is the price faced by the patient and p_i is the official drug price, k is the existing co-payment rate ($0 \leq k \leq 100$). For simplicity we only give the expressions for a co-payment defined as a fixed proportion of the drug price. However, for a co-payment as a fixed fee (flat rate) per item similar expressions hold.

Two situations may occur:

- In case (1), the patient buys a drug with a price below or equal to the reference price level (p_r) and pays only the existing co-payment (kp_i).
- Otherwise, if the patient buys a more expensive drug than the reference drug (case 2), the patient pays the difference between the official drug price (p_i) and the reference price (p_r) plus the existing co-payment (kp_i).

The RPS differs from a direct price control system in 2 ways^{15, 22, 23}:

- First, under a RPS, pharmaceutical companies can fix their prices above the reference price level (within the limits of the national regulation of drug prices) if they think that the patient is willing to pay the extra cost.⁹ This is not possible under a direct price control system;
- Second, a RPS sets a reference price for a group of similar products whereas with most price control regulations, the retail price is fixed product-by-product.

The RPS is not similar to other traditional co-payment measures: under a RPS, the reference supplement can be avoided by a change in prescription behaviour, whereas with other co-payment measures, patients have to pay a portion of the cost regardless of which drug they use within a group of drugs.¹⁹

2.2.2 General characteristics of a reference price system

This section presents in detail four basic characteristics of any RPS:

1. The scope of the RPS: Which drugs are included? How are they grouped?
2. The reference price: How is it fixed?
3. Are there exemptions, and how are they determined?
4. Which measures are taken for physicians, pharmacists and patients to encourage the use of low cost drugs?

2.2.2.1 Definition and scope of the cluster

A reference price system is based on the assumption that drugs grouped together in clusters are interchangeable.¹ The definition of “interchangeability” or “equivalence” of pharmaceutical products is by far the most controversial issue in the literature on reference pricing. As mentioned by Lopez-Casasnovas and Puig-Junoy², the problem comes from the fact that “*the concept of interchangeability between drugs cannot always be objectively defined*”. Construction of clusters is usually defined by the Anatomical Therapeutic Chemical (ATC) classification system. In this classification system drugs are classified in groups at five different levels (http://www.whooc.no/atc/structure_and_principles/):

The first level of the code indicates the anatomical main group and consists of one letter. There are 14 main groups:

Code	Contents
A	Alimentary tract and metabolism
B	Blood and blood forming organs
C	Cardiovascular system
D	Dermatologicals
G	Genito-urinary system and sex hormones
H	Systemic hormonal preparations, excluding sex hormones and insulins
J	Anti-infectives for systemic use
L	Antineoplastic and immunomodulating agents
M	Musculo-skeletal system
N	Nervous system
P	Antiparasitic products, insecticides and repellents
R	Respiratory system
S	Sensory organs
V	Various

The second level of the code indicates the therapeutic main group and consists of two digits. Example: C03 Diuretics.

The third level of the code indicates the therapeutic/pharmacological subgroup and consists of one letter. Example: C03C High-ceiling diuretics.

The fourth level of the code indicates the chemical/therapeutic/pharmacological subgroup and consists of one letter. Example: C03CA Sulfonamides.

The fifth level of the code indicates the chemical substance and consists of two digits. Example: C03CA01 Furosemide.

However, although the clustering is based on the ATC classification, this does not imply that all drugs with the same ATC level will be part of a cluster or group. Three types of clusters are defined for RPS. Brekke et al.²⁴ use the following definition:

“These clusters may be narrowly or broadly defined: (i) products with the same active chemical ingredients, (ii) products with chemically related active ingredients that are pharmacologically equivalent, and (iii) products that may be neither chemically identical nor pharmacologically equivalent but have comparable therapeutic effects.”

The broader the definition of a cluster, the higher the number of drugs for which the RPS applies.

For this report and to ease the interpretation and comparison of the RPS between countries, clusters at different levels are addressed as:

- **Level 1 RPS:** for clusters with the same active chemical ingredients. At this level (chemical substance ATC-5) clusters can sometimes contain only pharmaceuticals with the same dosage form and using the same administration route (thus they are pharmaceutically equivalent). In general, these clusters contain off-patent original drugs and their generic substitutes. Level 1 RPS is often characterized as a “generic reference price system” or “generic referencing”.²⁴
- **Level 2 RPS:** for products with chemically related active ingredients that are pharmacologically equivalent. At this level, on-patent drugs may be included or excluded and drugs usually belong to the same chemical subgroup, thus to the ATC-4 classification level.
- **Level 3 RPS:** At the third level, each cluster contains drugs used to treat a particular condition. In this group, drugs are not necessarily chemically identical or pharmacologically equivalent, but have a comparable therapeutic effect (ATC-3 classification level).

Level 2 and 3 are generally referred to as “therapeutic reference pricing”.²⁴

2.2.2.2 *The reference price level*

Once drugs are classified into groups, a reference price level (usually a fixed maximum reimbursement price) is set out for all drugs within each cluster. Different methods are used to calculate the reference price (see section 2.4.3 for a detailed description per country). The reference price level is frequently updated by the national entitled authority. The frequency of revisions varies across countries and between groups. Usually, the updating of the reference prices is less regular in the therapeutic reference price system due to high revision costs (more administration costs, time costs for physicians and patients to remain informed) since more drugs belong to the clusters.¹⁷ These revisions may concern the reference prices as well as the reference groups.¹

2.2.2.3 *Exemptions*

In practice, most countries introduced specific mechanisms to allow for exemptions to the RPS. For medical reasons (e.g. side-effects) patients can buy “non reference drugs” (with a higher price) without paying the reference supplement.^{25, 26} For instance, in British Columbia, individuals considered as “frail elderly patients” are exempted from the reference supplement.²⁷ If the RPS is based on Level 2 or Level 3, some exemptions can also be introduced for innovative drugs in order to recognise their ‘added value’.

2.2.2.4 *Measures for physicians, pharmacists and patients*

Basically, the RPS creates a financial penalty (i.e. the reference supplement) for patients who take the original drug for which the price is not reduced. However, one peculiarity of the pharmaceutical market is that the demand for pharmaceutical specialties is not determined solely by patients but instead jointly by different agents: patients, prescribers, and to a lesser extent pharmacists. As a result, influencing the demand side requires changing those three agents' behavior.^{9, 22}

Measures aimed at physicians' behaviour can take the following forms:

- Clinical practice guidelines and/or prescriptions guidelines
- Education and information methods
- Monitoring of prescribing patterns
- Establishment of prescription quotas
- In addition, financial incentives (or penalties) can be used to reinforce the behavioural changes among prescribers.

With regard to pharmacists' behaviour, some countries have entitled them with a generic substitution right. In other words, the pharmacist is allowed to dispense a cheaper and similar reimbursable pharmaceutical than the one prescribed by the physician. Financial incentives for pharmacists aim at correcting for possible income losses relating to dispensing cheap drugs.

For patients, financial incentives (penalties) are related to the reference supplement.

For all actors mentioned above, information campaigns can also be used to reduce imperfect information on the RPS.

2.3 OVERVIEW OF THE REFERENCE PRICE SYSTEM IN A SELECTION OF 11 OECD COUNTRIES

In this section, we focus on the description of the RPS in a selection of 11 countries: Denmark, France, Germany, Hungary, Italy, Portugal, Spain, The Netherlands, Australia, New Zealand and British Columbia (Canada).

Section 2.3 follows the same structure as the previous section: we first discuss the criteria used for defining groups. Next, methods for setting the reference price are described. Finally, measures for physicians, pharmacists and patients to increase adherence to the RPS are reviewed.

2.3.1 Methods

The purpose of this literature review was to identify and learn from the experience of a broad selection of countries with respect to their RPS. No systematic literature review was performed. We limited our search to internet and databases such as PubMed and Econlit using the following keywords: "reference pricing" OR "reference price" OR "reference ADJ2 price" OR "reference based price", in combination with the name of the country. Grey literature was also included.^{1, 28} Finally, articles not providing information on the definition of the cluster or the reference price were not included. The most reliable and recent source of information was selected (i.e. the official sources) if any contradictory findings were encountered.^{1, 28}

Data collected through this review was summarized for each country. Each summary was submitted to national experts for validation. All experts have updated and revised the description of their respective country. The list of national expert can be found in Appendix.

2.3.2 Definition and scope of the cluster

As mentioned in section 2.2.2.1, clusters of drugs in the reference price system are set at three levels. In addition to these first criteria, each country may add restrictions to the drugs included in the different clusters independently of the ATC classification.

The countries selected in this review were classified in three categories according to how clusters were formed:

- Countries using the Level 1 equivalence criteria were classified in the first category. Countries belonging to this category are Denmark, France, Portugal and Spain.
- In the second category, countries using Level 2 equivalence criteria were included. This was the case for New Zealand, Australia and the Netherlands.
- Clusters in the RPS can also be defined as a combination of the levels mentioned above. Countries using multi-level criteria to form clusters were included in the third category. This is the case for British Columbia, Germany, Italy and Hungary.

Table I summarizes the following information for the selected countries: year of introduction of the RPS, criteria for grouping drugs and the corresponding level(s) and the ATC-level used for clustering. More detailed information on all of those items can be found in Appendix.

Table 1 : Criteria used for setting the scope of the reference price system

Country and Year of introduction	Criteria for grouping drugs	RPS Level	ATC Level used for clustering
Countries with a Level 1 Reference Price System			
Belgium (2001)	Drugs that have the same active ingredients if there exists a generic version in this group	Level 1	ATC-5
Denmark (1993)	Drugs that have the same active ingredient, form, strength	Level 1	ATC-5
France (2003)	For drugs where a generic drug is available, limited to some generic drugs	Level 1	ATC-5
Portugal (2003)	Drugs that have the same active ingredient, pharmaceutical form and dosage if there exists a generic version in this group	Level 1	ATC-5
Spain (2000)	Drugs that have the same chemical entity, doses and administration route if there exists at least one generic drug in the same homogeneous group	Level 1	ATC-5
Countries with a Level 2 Reference Price System			
Australia (1990 and 1998)	Level 1: Drugs that have the same active ingredient, pharmaceutical form and dosage if a generic version is available. Level 2: Drugs that are considered to have similar levels of safety and efficacy	Level 1 (1990) and Level 2 (1998)	ATC-4
The Netherlands (1991)	Drugs are therapeutically interchangeable (similar mechanism of action, similar route of administration, for the same age group, with no significant differences in clinical effects)	Level 2	ATC-4
New Zealand (1992)	Drugs are pooled into (sub) groups with the same or similar therapeutic effect and treating the same or similar conditions	Level 2	ATC-4
Countries with a Multilevel Reference Price System			
British Columbia (1994 and 1995)	Level 1: Drugs that have the same chemical entity, the same strength and dosage form Level 2: Drugs that are not chemically identical but with pharmacologically and therapeutically comparable active ingredients	Level 1 (1994) and Level 2 (1995)	ATC-5 ATC-4
Germany (1989,1991, 1992)	Level 1: For drugs that have the same active ingredients Level 2: For drugs with therapeutically and pharmacologically comparable active ingredients Level 3: For drugs with comparable therapeutic effects	Level 1 Level 2 Level 3	ATC-5 ATC-4 ATC-3
Italy (2001,2003)	Homogenous groups are defined according to several criteria. This usually corresponds to Level 2 and Level 3 clusters. Level 1 clusters can also be included	Level 1 Level 2 Level 3	ATC-5 ATC-4 ATC-3
Hungary (1993 and 2003)	Level 1: Drugs that have the same active ingredient and form Level 2: Drugs that are related	Level 1 (1993) and Level 2 (2003)	ATC-5 ATC-4

2.3.3 The reference price level

A variety of methods exists for determining the reference price level (or reimbursement level). Usually, this is set by reference to the cheapest drug within the cluster (Australia, New Zealand, British Columbia). In some cases, the mean price (France), the average between the lowest two prices in the same class (Denmark), an econometric model (Germany) or a certain percentage over the price of the original drugs (Belgium) are also employed to set the reference price level.^{17, 28, 29} Table 2 gives an overview of the determinant of the reference price for each country. Countries are grouped per Level. More details are provided in Appendix.

Table 2 : Criteria for setting the reference price in the selected countries

Country	Determinant of reference price
Countries with a Level 1 Reference Price System	
Belgium	Equal to a percentage (30%) below the price of the originator brand for generic equivalent products
Denmark	Equal to the price of the least expensive equivalent generic drug available on the market
France	Equal to the average price of generic drugs available within the group
Portugal	Equal to the price of the highest generic price available on the market
Spain	Equal to the arithmetic mean of the daily treatment cost of the three cheapest drugs
Countries with a Level 2 Reference Price System	
Australia	Equal to the lowest drugs in each sub-group
The Netherlands	Equal to the weighted average price of drugs (1999 prices)
New Zealand	Equal to the historically lowest price in each therapeutic sub-group
Countries with a Multilevel Reference Price System	
British Columbia	Based on the lowest drug price in the same related group
Germany	Based on an econometric model
Italy	Calculated as a “cut-off point” on the average daily cost of active substance included in each cluster.
Hungary	Based on the lowest price per unit in the ATC5

2.3.4 Measures for physicians, pharmacists and patients

Most of the countries that have put in place a RPS have also adopted a mix of measures to stimulate the demand for low cost drugs. These measures targeted on physicians, patients and pharmacists may take various forms: INN prescription, pharmacist substitution of the prescription by a generic or low cost drug, direct financial incentives for physicians to prescribe a reference drug, direct financial incentives for pharmacists to dispense a reference drug, monitoring of doctors' prescription behaviour, information and campaigns, etc. Table 3 briefly summarizes the measures taken country by country. More details can be found in Appendix. Section 2.3.4 and the appendix are mainly based on the information published by Simoens et al. (2006)²⁰, Vogler et al. (2008)¹ and Espin et al. (2007).²⁸

Table 3 : Measures for physicians, pharmacists and patients to stimulate the use of low cost drugs

Country	INN Prescription	Can the pharmacist substitute the prescription drug by a generic or low cost drug?	Direct financial incentives for physicians to prescribe a reference drug	Direct financial incentives for pharmacists to dispense a reference drug	Monitoring of doctors' prescription	Information, campaigns, others measures
Belgium	Allowed	Not allowed unless prescription by INN	No	No	Yes	Brochures, conference on good practices, and information campaigns (mainly by the sickness funds for their affiliates)
Denmark	Allowed	Allowed unless physicians forbid it	No	No	Yes	Conferences and guidelines for physicians. No specific campaigns for patients.
France	Allowed	Allowed unless physicians forbid it	Yes	Yes	Yes	Personalized letter to inform patients of the existence of generic drugs.
Portugal	Mandatory for drugs that have a generic version	Allowed unless physicians forbid it	No	No	no info found	Pharmaceuticals generics guides are distributed to physicians, media campaigns to inform patients
Spain	Allowed	Allowed unless physicians forbid it. Mandatory if prescription by INN.	Yes	No	Yes	Meetings for physicians, media campaigns to inform patients
The Netherlands	Allowed	Allowed if physicians and patients agreed	No	No	no info found	No specific campaigns to raise patient awareness on low cost drugs
New Zealand	Allowed	Allowed unless physicians forbid it	No	No	no info found	Guidelines for physicians
Australia	Allowed	Allowed unless physicians forbid it	No	No	no info found	Pro-generic drugs campaigns to physicians, pharmacists and patients have been conducted by the Government
British Columbia	Allowed	Allowed unless physicians forbid it	No	No	no info found	Campaigns in newspaper, television and radio advertising.
Germany	Allowed	Allowed unless physicians forbid it. Mandatory if prescription by INN.	Yes	No	Yes	No specific campaigns to raise patient awareness on low cost drugs
Italy	Allowed	Allowed unless physicians forbid it	No	No	Yes	Conferences and guidelines for physicians, media campaigns to inform patients, patients have access to information on website
Hungary	Allowed	Allowed unless physicians forbid it	No	No	no info found	Conferences and guidelines for physicians, media campaigns to inform patients, patients have access to information on website

2.4 DESCRIPTION OF THE BELGIAN REFERENCE PRICE SYSTEM

In Belgium, the reference price system was introduced for off-patent reimbursable drugs on June 1, 2001 by the Minister of Social Affairs. The legal bases of the Belgian RPS are articles 35ter and 35quater of the Coordinated Law of July 14, 1994 (prior article 35bis^a) and articles 55bis and 55ter of the Royal Decree of December 21, 2001.

The Reference Price System, called the Reference Reimbursement System in Belgium (système de remboursement de référence/ referentietierugbetalingssysteem), has been implemented in accordance with Belgian reimbursement procedures. Pharmaceuticals reimbursement decisions are taken by the Minister of Social Affairs who is advised on these matters by the Drug Reimbursement Committee (DRC or CRM/CTG). In the case of a positive reimbursement decision, the amount of the drug cost born by the third-party payer (the NIHDI) is equal to a certain percentage of the drug reimbursement basis. Percentages are determined by the reimbursement categories (A, B, C, Cs or Cx) which vary with the severity of the diseases (A: drugs for life threatening conditions, such as diabetes; B: therapeutic drugs such as antibiotics; C: drugs acting on symptoms, such as antihistaminic; Cs: vaccines and Cx: some contraceptives). Co-payments also differ between patients with and without preferential reimbursement eligibility. Co-payment percentages are regularly adapted. Table 4 gives the percentages and ceilings applicable since July 1, 2009.

Table 4: Co-payments for ambulatory drugs

Reimbursement category	Preferential reimbursement	Non-preferential reimbursement
Category A	No co-payment	No co-payment
Category B	15% with a maximum of €7.20	25% with a maximum of €10.80
Category B Large package size	15% with a maximum of €8.90	25% with a maximum of €13.50
Category C	50% with a maximum of €8.90	50% with a maximum of €13.50
Category Cs	60% without maximum	60% without maximum
Category Cx	80% without maximum	80% without maximum

Source: RIZIV/INAMI³⁰

a « Art 35bis: A partir du 1er avril 2001 et ensuite tous les 6 mois est fixée une nouvelle base de remboursement pour les spécialités pharmaceutiques visées à l'article 34, alinéa 1er, 5er, c), l. pour autant que soient remboursées d'autres spécialités pharmaceutiques contenant le même principe actif, ayant la même forme d'administration et le même dosage dont la base de remboursement est ou était, au moment de l'admission, inférieure d'au moins 16% compte tenu du nombre d'unités pharmaceutiques par conditionnement. La nouvelle base de remboursement visée ...est calculée sur la base d'un prix théorique ex-usine égal au prix actuel ex-usine diminué de 26,7% et majoré ensuite des marges pour la distribution et la délivrance telles qu'elles sont accordées par le ministre qui a les Affaires économiques dans ses attributions et qu'elles sont d'application aux spécialités pharmaceutiques délivrées dans les officines ouvertes au public d'une part et celles délivrées dans une pharmacie hospitalière d'autre part ainsi que du taux actuel de la TVA .

Art. 35bis. "Vanaf 1 april 2001 en vervolgens om de zes maanden wordt voor de farmaceutische specialiteiten bedoeld in artikel 34, eerste lid, 5°, c), l, een nieuwe basis van tegemoetkoming vastgesteld voor zover er andere farmaceutische specialiteiten worden vergoed met een identiek werkzaam bestanddeel, een identieke toedieningsvorm en een identieke dosering waarvan de basis van tegemoetkoming op het ogenblik van de aanneming minstens 16 % lager ligt of lag, rekening houdend met het aantal farmaceutische eenheden per verpakking. De in het eerste lid bedoelde nieuwe basis van tegemoetkoming wordt berekend op basis van een theoretische prijs buiten bedrijf die gelijk is aan de geldende prijs buiten bedrijf verminderd met 26,7 % en vervolgens verhoogd met de marges voor de verdeling en voor de terhandstelling zoals toegekend door de minister die de Economische Zaken onder zijn bevoegdheid heeft en van toepassing op de farmaceutische specialiteiten afgeleverd in een apotheek open voor het publiek enerzijds of afgeleverd door een ziekenhuisapotheek anderzijds, alsook met de geldende BTW-voet.»

To protect people from paying too large a share of their income on co-payments, the system of maximum billing was introduced in 2002.³¹ Co-payments are added up at the level of the de facto household. If the amount of co-payments is higher than a fixed ceiling, which depends on the net taxable income of the household, any additional co-payments during the rest of the civil year are reimbursed by the sickness fund. Not only official co-payments but also the reference supplement is included in the maximum billing system. This may seem surprising, since the price difference between the brand and generic drug is an avoidable expenditure for patients. Moreover, when an active ingredient is included in the RPS, the reference supplement is due independently of the reimbursement category. For instance, individuals on glicazides (oral antidiabetic drug), might pay the reference supplement (if they do not use the reference drug) even if the drug belongs to reimbursement class A.

In general, the reimbursement basis is equivalent to the pharmacy retail price. But in the Belgian RPS, the reimbursement basis of an original drug for which a cheaper and similar reimbursable alternative exists (a generic or copy drug) is diminished by a fixed percentage.

2.4.1 Evolution of the legal basis of the RPS

Since its introduction in 2001, the Belgian RPS has undergone major modifications. The legal framework of the RPS is based on federal legal acts which can be complemented by federal Royal Decrees (RD). Those Royal Decrees are issued by the Minister of Social Affairs. The founding legal basis and major executive acts and modifications of the RPS are presented in Table 5.

Table 5: Legal evolution of the Belgian Reference Price System

Legal Basis	Content	Date of Application
Founding legal basis		
Art. 50, Law of 2 January 2001. ³² This article introduces art. 35bis in the Coordinated Law of 14 July 1994. ³³	Initial article introducing the Belgian RPS. The original reduction in the reimbursement basis of the original drug is equal to 16%. The RPS is applied twice a year.	1 June 2001
Major modifications		
Art. 11, Law of 10 August 2001. ³²	Article 35bis is replaced by article 35ter in the Coordinated Law of 14 July 1994.	10 August 2001
Art. 1, RD of 28 May 2002. ³⁴	The reduction in the reimbursement basis of the original drug is further decreased to 20%.	1 July 2002
Art. 1, RD of 27 November 2002. ³⁵	The reduction in the reimbursement basis of the original drug is further decreased to 26%.	1 January 2003
Art. 61, Law of 27 April 2005. ³⁶ Art. 62, introducing art. 35quater in the Coordinated Law of 14 July 1994. ³³	1) The legal framework of the RPS is extended to all dosage and administration forms of the active ingredient already under the RPS. In addition, the reduction in the reimbursement basis of the original drug is further decreased to 30%. 2) The article 35quater introduces the legal framework allowing that for specific cases, the RPS is extended to drugs with similar or/and analogous indication and mechanism of action.	1 July 2005
Art. 1, RD of 16 June 2005 ³⁷ introducing art. 55bis in the RD of 21 December 2001. ³⁸	This article specifies exemptions allowed for pharmaceuticals for which dosage and/or administration form creates a significant therapeutic added value.	20 June 2005
Art. 1, RD of 22 December 2005 ³⁹ introducing art. 55ter in the RD of 21 December	This article specifies art. 35quater of the Coordinated Law of 14 July 1994. On the initiative of the Minister of Social Affairs or	17 January 2006

2001. ³⁸	the DRC itself, the DRC evaluates for specific cases a list of drugs for which indications and mechanisms of action are similar or analogous to drugs already under the RPS. This procedure is allowed for off-patent pharmaceuticals and drugs for which the principal active ingredient(s) is/are salts, esters, ethers, isomers, mixture of isomers, complex or derived from the principal active ingredient(s) of the pharmaceutical.	
Art. 89, Law of 27 December 2005. ⁴⁰	Rewrites art. 35ter. Two new paragraphs are introduced to describe how the original drug reimbursement basis changes after a similar generic is removed from the list of reimbursable pharmaceuticals.	1 January 2006
Art. 41, RD of 15 February 2007. ⁴¹	This article describes the individual procedure for an exemption from the RPS application based on the recognition of a significant therapeutic added value in the original drug administration form.	1 April 2007
Art. 157, Law of 22 December 2008 ⁴² and art. 100, Law of 22 December 2008. ⁴² Art. 156, Law of 22 December 2008. ⁴² Art. 2, RD of 14 April 2009. ⁴³	1) For pharmaceuticals in the RPS for over two years, an additional reduction in the reimbursement basis of the original drug equal to 2.5% (total reduction of 31.75%). 2) The frequency of application increases to four times a year (1 January, 1 April, 1 July and 1 October). 3) The similar and cheaper reimbursed alternative must exist and <i>be available</i> on the Belgian drug market (defined in contrast with art. 72bis, §1 of the Coordinated Law of 14 July 1994).	1 May 2009
Art. 34, Law of 23 December 2009. ⁴⁴ Art. 12, 3°, 11°-12° of the RD of 19 January 2010. ⁴⁵	1) Patented or off-patented drugs for which the principal active ingredient(s) is/are salts, esters, ethers, isomers, mixture of isomers, complex or derived from the principal active ingredient(s) of the pharmaceutical already in the RPS are included in the RPS 'by full right'. 2) For pharmaceuticals in the RPS for over two years, additional reduction in the reimbursement basis of the original drug equal to 4% (total reduction of 32.8%). For pharmaceuticals in the RPS for over four years, additional reduction in the reimbursement basis of the original drug equal to 3.5% (total reduction of 35.2%). 3) New exemptions are allowed for drugs with a proven substantial added value with regard to security and/or efficacy. 4) A "security margin" is granted for the patients.	1 April 2010

2.4.2 Definition and scope of the cluster

In June 2001, the RPS was applied to off-patent pharmaceuticals provided that a reimbursable generic alternative existed with (1) the same active ingredient (chemical substance ATC-5); (2) the same dosage; and (3) the same administration form.

Since then, inclusion criteria were relaxed in order to enlarge the scope of the RPS. On July 1, 2005, the definition of the reference cluster was extended to include all drugs having the same active ingredient (ATC-5) independently of dosage and administration routes.^{36, 37}

Besides that, the inclusion of the new article 35quater in the Coordinated Law of 14 July 1994³⁶ and article 55ter in the Royal Decree of 21 December 2001³⁹ has allowed since 2006 the extension of the RPS to drugs with similar or/and analogous indications and mechanisms of action in specific cases defined by the DRC. This extension is allowed for off-patent pharmaceuticals and drugs for which the principal active ingredient(s) is/are salts, esters, ethers, isomers, mixture of isomers, complex or derived from the principal active ingredient(s) of the pharmaceutical. In practice, the article has been applied to esomeprazole, the isomere of omeprazole.

Recently, the Law of 23 December 2009⁴⁴ has enlarged the scope of the RPS one step further. The application of the RPS to drugs for which the principal active ingredient(s) is/are salts, esters, ethers, isomers, mixture of isomers, complex or derived from the principal active ingredient(s) of a pharmaceutical already in the RPS was modified from a case-by-base (art. 35quater) to a 'by full right' application (art. 35ter, 2°-3°). This enlargement will be implemented from April 1, 2010 onwards.

The definition and scope of the RPS was also adapted for practical considerations. Since May 2009, the definition of the reimbursable cheaper alternative includes the requirement of 'availability' on the market.⁴³ This notion aims to offer a solution to the problem that reimbursable cheaper alternatives exist but are not sufficiently available on the Belgian market.

2.4.3 The reference price level

The reference price is based on a percentage reduction in the ex-factory price of the original drug, which is then increased by the distribution and delivery margins as established by the Minister of Economic Affairs.

When the RPS was first introduced in 2001, the percentage reduction was fixed at 16%.⁴⁶ This percentage reduction was progressively increased to:

- 20% on 1 July 2002³⁴;
- 26% on 1 January 2003³⁵;
- 30% on 1 July 2005⁴⁰;
- 31.75% for drugs included in a reference group for over two years on 1 May 2009 (applied on a quarterly basis)⁴²;
- 32.80% for drugs included in a reference group for over two years and 35.15% for drugs included in a reference group for over four years on 1 April 2010 (applied on a quarterly basis).⁴⁴

In Table 6 the working of the Belgian RPS is illustrated with an example based on a pharmaceutical from reimbursement category B, delivered in a community pharmacy for a patient without preferential reimbursement of co-payments, and included in the RPS for the first time (30% reduction in the reimbursement basis)

Table 6 : Example of the working of the RPS in Belgium

	Pharmacy Retail Price	Reimbursement basis	Third-party payer (75%)	Co-payment (25%)	Reference Supplement
Original drug without generic alternative (No RPS)	€20	€20	€15	€5	€0
1st generic alternative 30% reduction	€14	€14	€10.50	€3.50	€0
2nd generic alternative	€8	€8	€6	€2	€0
Original drug with generic alternative (in RPS). No price changes	€20	€14	€10.50	€3.50	€6

Source: Adapted from Febelgen.be

From April 2010 onwards, a new cost-containment measure will introduce a biannual application of a compulsory price reduction for 'old' drugs: drugs reimbursed for over 12 years and less than 15 years will have their ex-factory price and reimbursement basis reduced by 15% and drugs reimbursed for over 15 years will undergo a 17% reduction on January and July.

Table 7 summarizes the percentage reductions in the original drug reimbursement basis. As from April 2010, the percentage varies with the number of years in the RPS and the number of years already reimbursed.

Table 7: Total reductions in the reimbursement basis due to the RPS and compulsory reductions in 'old' drugs prices

Compulsory reductions in 'old' drugs	Initial and additional reductions in the reimbursement basis			
		New in the RPS: - 30%	In the RPS for > 2 yrs: additional - 4%	In the RPS for > 4 yrs: additional -3.5%
	>12 yrs and < 15 yrs: 15%	40.50%	42.88%	44.88%
>15 yrs: 17%	41.90%	44.2%	46.2%	

Source: Law of 23 December 2009⁴⁴

The fact that the reimbursement basis in the Belgian RPS is based on the price of the original drug can lead to peculiar situations, when two identical original pharmaceutical products (same compound, same formulation, same dosage) are manufactured and marketed by two (or even the same) companies, but at different prices. When generic products come on the market, they are "linked" to one (and only one) original specialty. The percentage reduction described above, and hence the reimbursement basis in the reference system, will be based on that original specialty. As an example, generic versions of losartan (available on the market in March 2010), which is currently marketed by MSD under two brand names, Cozaar and Loortan, with two different prices, will have different prices based on the fact that they are based on Cozaar or on Loortan. As the reimbursement basis is a direct percentage reduction of the original linked to the generic product, there is thus no real "reference price level" in the Belgian RPS system. Hence, if the original products are included in the reference system, the reference supplement will be different for these two original specialties.

With regard to the revision frequency, the reference price level was initially reviewed every six months (on 1 January and on 1 July) by the administration of the National Institute for Health and Disability Insurance (INAMI/RIZIV). Since 1 May 2009, the revision frequency of the reference price level and reference groups has increased to four times a year (on 1 January, 1 April, 1 July and 1 October).⁴²

2.4.4 The security margin

Concerned about the additional cost borne by patients, the Belgian legislator introduced a legal upper-limit on the reference supplement (modification of §3, article 35ter of the Law of 23 December 2009⁴⁴) in effect on 1 April 2010. This so-called 'security margin' aims to exclude from the reimbursement list all drugs for which the reference supplement is more than 25% of the reimbursement basis (with a maximum of €10.80).

The security margin is meant to encourage pharmaceutical companies to decrease their prices and to grant patients a new financial protection.

2.4.5 Exemptions

As the scope of the Belgian RPS was progressively enlarged, exemptions were specified simultaneously to limit, in some cases, the reach of the extensions.

Firstly, with regard to the enlargement in July 2005 which extends the cluster definition to all pharmaceuticals with the same active ingredient, independently of dosage and administration form, two types of exemptions were allowed:

- Injectable pharmaceuticals for which the reimbursed cheaper alternative does not have the injectable form, does not enter the RPS;
- Pharmaceuticals, whose administration form is accepted to be a significant therapeutic added value compared with the cheaper alternative, can obtain an exception status by the DRC. The exemption request procedure is defined in article 55bis, §2bis of the Royal Decree of 21 December 2001³⁸ (introduced by the Royal Decree of 16 June 2005³⁷ and modified by the Royal Decree of 19 January 2010).

Secondly, with regard to the introduction of art. 35quater that entitled the DRC to specify a list of drugs with similar and/or analogous indications and mechanisms of action to drugs already in the RPS, the following exemption was specified:

- Pharmaceuticals with proven significant therapeutic added value linked with convenience of drug use, safety and/or effectiveness can obtain an exception status. This exemption request procedure is defined in article 55ter, al. 7-13 of the Royal Decree of 21 December 2001³⁸ (introduced by the Royal Decree of 22 December 2005).³⁹

Lastly, in January 2010 drugs for which the principal active ingredient(s) is/are variants of the principal active ingredient(s) of drugs already in the RPS moved from article 35quater of the Coordinated Law (case-by-case application) to art. 35ter ('by full right' application). As a result of this enlargement, the above exemption request was appended in the art. 55bis, §2ter (introduced by the Royal Decree of 19 January 2010⁴⁵).

2.4.6 Measures for physicians, pharmacists and patients

Like in many other countries that have implemented a RPS, the Belgian Minister of Social Affairs has progressively recognized the important role of physicians', pharmacists' and patients' behaviour in the demand and consumption of low cost drugs. He/she consequently introduced a set of measures for these three groups to increase the efficiency of the RPS and to boost the share of low cost drugs consumption.

2.4.6.1 Measures for physicians

Besides the prescription guidelines and information campaigns aimed at physicians, the Minister established minimum percentages of low cost drug prescriptions. These minimum percentages of low cost prescriptions (the so called “quotas”) were introduced by the Royal Decree of 17 September 2005⁴⁷, instituting article 73, §2 in the Coordinated Law of 14 July 1994. Quotas differ per speciality (see Table 8) and have not been updated since they were established in 2006.

Low cost drugs included in quotas are: (1) original drugs for which the reimbursement basis has been diminished because a generic alternative exists, and which have lowered their public retail price to the reimbursement basis (so that there is no reference supplement to be paid), (2) generic drugs and copies, and (3) drugs prescribed under the International Common Denomination (ICD or INN: International Nonproprietary Name). This last category has been included because, in case of INN prescription, the pharmacist has to dispense in priority a low cost drug (based on instructions issued by the NIHDI).⁴⁸

Table 8: Percentage of low cost prescriptions per speciality

Speciality	Quotas of low cost prescriptions
Gynaecology-obstetric	9%
Pneumology	12%
Rheumatology	14%
Paediatric	14%
Orthopaedic	14%
Neurosurgery	15%
Neurology	15%
Ophthalmology	15%
ORL	15%
Neuropsychiatry	17%
Physical medicine and rehabilitation	17%
Anaesthesiology-reanimation	18%
Plastic surgery	19%
Urology	19%
Dermatology-venereology	21%
Psychiatry	21%
Surgery	22%
Internal medicine	24%
General medicine	27%
Cardiology	29%
Gastroenterology	30%
Radiotherapy-oncology	30%
Stomatology	30%
Dentistry	30%
Others specialities	18%

The measure of prescription quotas has been complemented with a monitoring of the physician’s prescribing pattern. Every physician received individual feedbacks on his prescribing patterns (on January 2006, July 2007, October 2008, November 2009). During the first six months (September 2005 – March 2006), physicians’ prescribing patterns were only examined with reference to the assigned quotas. Physicians who did not comply with the minimum requirement for a six-month period were observed for another six months. During this period, they were informed and trained in low cost prescribing. If no significant change was observed after the six-month monitoring period, sanctions could be imposed (in practice this has never happened). Interestingly, already in September 2006, 96.7% of GPs, 85.5% of specialists and 93.2% of dentists met their quotas of low cost prescriptions.^b

^b Personal Communication- NIHDI (March 2010).

To inform the prescribers on which drugs are included in the reference system and which drugs entail a reference supplement for the patient, the Belgian Center for Pharmacotherapeutic Information (CIBP/BCFI or Centre Belge d'Information Pharmacothérapeutique/Belgisch Centrum voor Farmacotherapeutische Informatie) maintains a web-database^c and publishes yearly the “Commented Drug Directory” (Répertoire commenté des médicaments/Gecommentarieerd Geneesmiddelen Repertorium). Information on drugs and prices of pharmaceutical products can also be found in the Mememto-Pharma available on the NIHDI website.⁴⁹ This booklet is published by the NIHDI in collaboration with the CIBP/BCFI. Both tools illustrate visually the status of each pharmaceutical product by a system of colored pictograms.

1. Drugs which do not entail a reference supplement for the patient	
	Low cost drugs: generics, copies or originals which have lowered their price to the reimbursement basis.
	Original drugs which are not in the reference system because there is no generic alternative.
2. Drugs which entail a reference supplement in addition to the co-payment	
	Original drugs which have not lowered their public price to the reimbursement basis.

Besides the quotas of low cost prescriptions, the Minister of Social Affairs requested the National Convention between Physicians and Sickness Funds (NCPS; “Commission nationale médico-mutualiste (CNMM)/Nationale commissie geneesheren-ziekenfondsen (NCGZ)) to formulate proposals to save €42.5 million on the reimbursement of pharmaceuticals. The agreement for 2009-2010⁵⁰, signed by 82.8 percent of physicians, includes (among other measures) the commitment to initiate the therapy with the “least costly” drug(s) within a group for (initially) 6 pharmaceutical groups. This measure is not restricted to drugs included in the reference price system, but is to be applied to all drugs within a particular group. The commitment is that the treatment should be initiated (by a GP or by a medical specialist) in at least 8 of 10 patients, with one of the “least costly” molecules of each group, if there is no contra-indication and if therapeutic objectives are met. The “least costly” medication (or the group of “least costly” medications) is identified by the NIHDI based on the cost for the NIHDI per DDD (for the total consumption in 2008). To take into account changes in costs over time, the list of “least costly” molecules per group is updated on a monthly basis.

The six groups are listed below, with the recommended “least costly” molecule(s) (update of November 2009):

1. Proton pump inhibitors (ATC-4: AO2BC): omeprazole and lansoprazole are recommended.
2. ACE inhibitors and sartans (ATC-3: CO9): ACE (any of them) are recommended.
3. HMG-CoA reductase inhibitors (statins) (ATC-4 C10AA): simvastatin and pravastatin are recommended.
4. Fluconazole and itraconazole (ATC-4 J02AC) : itraconazole is recommended.
5. Nonsteroidal Anti-Inflammatory drugs (ATC-3 M01A): non coxibs are recommended.
6. SSRIs (ATC-4 N06AB): Sertaline is recommended. This class was however not included in the final text of the National Agreement.

^c Available from <http://www.cbip.be> or <http://www.bcfi.be>.

A first evaluation of this measure was discussed on February 8, 2010 by the NCPS and representatives of the pharmaceutical sector, and was also made available on the website of the NIHDI.⁵¹ The objective to initiate in at least 8 of 10 patients with one of the “less costly” molecules of a group was achieved for NSAID and ACE-inhibitors and sartans. In addition, the NCPS judged that also for PPI the goal was achieved when taking into account the evolution in the cost of pantoprazole and doses used in reality, although volumes increased considerably. Moreover, it was decided to exclude ATC-4 J02AC from the agreement since the group was considered to be too heterogeneous in therapy. For statins, the target was not attained. The NCPS announced further measures to promote the prescription of the less costly molecules for statins and to reduce PPI volumes.

2.4.6.2 *Measures for pharmacists*

Generic substitution was introduced in 1993 (Article 34 of the Law of 6 August 1993, introducing art. 11 in the Royal Decree of 10 November 1967). However, until today the royal decree required to put the article into practice has not been adopted yet. As a result, generic substitution is still not allowed in Belgium. There is one exception permitted by art. 34 of the Pharmacists Code of Ethics that came into force on March 31, 2005 which states that “in case of emergency or duty, the pharmacist is allowed to substitute a generic without the prior approval of the physician”.

Since October 2005, a prescription in INN⁴⁸ entitles the pharmacist to follow the next algorithm to dispense a drug:

1. A generic, a copy or an original drug in the reference system for which the public price has been diminished to the reimbursement basis (no reference supplement for the patient).

If point 1 is not applicable, then

2. An original drug in the reference system, but for which the public price has not been diminished to the reimbursement basis (there is a reference supplement to be paid by the patient).

If points 1 and 2 are not applicable, then

3. An original drug not in the reference system.

Pharmacists also have to flag (manually) all prescriptions written in INN, so that they can be traced in the databases.

The current remuneration system for pharmacists is intended to ensure that pharmacists are indifferent between dispensing original or generic drugs. While pharmacists are normally paid a percentage of the pharmacy retail price (31%, VAT not included), the legislator ensured that for generic drugs the profit margin of the pharmacist equals the profit margin on the associated original drug in absolute terms.⁵² But by triggering price competition, the RPS has indirectly contributed to the erosion of pharmacists' remuneration.

In order to tackle the issue, the government and pharmacists' organizations recently came to an agreement which thoroughly reforms the pharmacists' remuneration system. The new article 35octies in the Coordinated Law of 1994 (introduced by article 228 of the Law of 25 April 2007) and the Royal Decree of 21 January 2009 are in line with the new role pharmacists are expected to play. The new remuneration system will be implemented from April 1, 2010 and consists of:

- A fixed payment per delivery (75%);
- A variable payment as a percentage of the pharmacy ex-factory price (20%);
- A complementary fixed payment (5%).

The fixed payment equals €3.87 and aims to remunerate the drug delivery. The variable payment or economic margin pays for the operating cost of the pharmacy. The complementary fixed payment aims to remunerate specific tasks including deliveries with INN prescription (€1.20 per delivery). By limiting the share of the economic margin in total remuneration, the new system partially disconnects the pharmacist's profit margin from the retail price.

2.4.6.3 *Measures for patients*

To increase adherence among patients, the successive Ministers of Social Affairs launched public information campaigns (in 2001, 2004 and 2006). These campaigns include advertising on television, radio and in newspapers.

In addition to these national campaigns, the sickness funds have initiated their own information campaigns to inform their affiliates.

Key points

- **The Reference Price System (RPS) consists of establishing a common level of reimbursement for a group (called cluster) of comparable or interchangeable drugs. In addition to the co-payment, the difference between the reimbursed price and the public price is borne by the patient (and is called the reference supplement). The definition of the clusters is the most controversial issue.**
- **The literature review on the RPS included 11 OECD countries. Most countries have implemented a Level 1 RPS: the cluster is made of drugs that have identical bioactive ingredients (ATC 5: original and generic drugs). Such a RPS is used in Belgium, Denmark, France, Portugal and Spain. Other countries, such as The Netherlands and New Zealand, use a broader definition of clusters (ATC-4, therapeutic equivalence). Finally, Australia, British Columbia (Canada), Germany, Italy and Hungary have implemented a multilevel RPS, using concomitantly ATC-5, 4 or 3 to define clusters.**
- **The countries also use different methods to calculate the reference price. In Australia, British Columbia, Denmark and New Zealand, the reference price is set by reference to the cheapest drugs within the cluster. In Germany, the reference price is determined by an econometric method. In France and Spain, the reference price is based on the average price of generic drugs within the cluster. In Portugal, the reimbursement level is equal to the highest generic price for each group on the market. In Belgium, the reference price is fixed at a percentage of the price of the original drug.**
- **Various policy measures to influence the behaviour of physicians, pharmacists and patients in favour of low cost drugs have been adopted in most countries. Measures include direct financial incentives, mandatory INN prescription, generic substitution by the pharmacist, information campaigns.**

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- **In Belgium, the RPS was introduced on 1 June 2001, and applies to drugs for which a generic alternative is on the market (Level 1 RPS, ATC-5).**
- **At the introduction of the system, the reference price (or maximum reimbursement) was fixed at 84% of the price of the original drug. Since 2009, it is fixed at 68.5%.**
- **Since April 2006, physicians need to fulfil quotas for prescribing low cost drugs (defined as generics, copy or original drugs that have reduced their price to the reference price).**
- **Incentives for patients to use low cost drugs are limited.**

3 IMPACT OF THE REFERENCE PRICE SYSTEM: A LITERATURE REVIEW

3.1 INTRODUCTION

As we underlined in the previous chapter, the main objectives of a reference price system are (1) to stimulate price competition in the pharmaceuticals market, (2) to make consumers and physicians more sensitive to the relative price of drugs and (3) to control drug expenditures for the third-party payer by encouraging physicians and patients to use generic or low cost brand drugs. Since the adoption of a RPS by a long list of countries, a number of studies have tried to evaluate its effect on outcome measures such as drug use, use of hospital or physician services, patient health, cost for the third-party payer and for patients. This chapter reviews available literature to document the association of reference pricing with these outcome measures. Since the main focus of the study is to assess whether unintended distributional effects result from the RPS in Belgium, the impact of the RPS on outcomes is considered, where possible, in patient groups with different socioeconomic backgrounds.

There is a vast amount of literature on the effects of prescription drug cost sharing on access to prescription drugs, medical spending and health outcomes for vulnerable populations.^{10, 53} Such studies are not included in the review of this chapter, unless reference pricing is one of the systems analysed.

3.2 METHODS

In order to find the relevant articles, we conducted electronic searches in Medline (access: OVID), Embase (access: Embase.com), Econlit (access: OVID) and the Cochrane Library database (Cochrane Database of Systematic Reviews) for studies published between 1988 and 2009. The search was based on a set of key words (MeSH terms and/or text words): *reference pricing OR reference price OR reference prices OR reference based pricing OR reference adj2 pric\$*. In parallel, we also searched using the term “reference pricing” in Google. This initial process yielded 349 studies. We then screened these studies based on titles and abstracts according to some inclusion criteria. In addition to these inclusion criteria, we excluded issue briefs, comments and letters. 91 references met all of these criteria. The inclusion criteria were:

1. The term “reference pricing” or its synonyms had to be present in the abstract or the title of the study.
2. The study had to examine the effects of a reference price system on at least one of the following outcomes: drug use (prescription utilization, dispensed drug, actual use), health outcomes or costs (drug costs, co-payment for patient).
3. The study had to be based on empirical analysis (i.e. no purely theoretical analysis or simulations).
4. The study had to be published in English, Dutch or French.

After reading the full text of the remaining articles (91), 61 were rejected because not fulfilling the inclusion criteria or because they were not relevant. Hence 30 articles met all eligibility criteria. 5 additional references were identified resulting in 35 studies included in the final analysis.

Among the 35 references that met the study eligibility criteria, 4 are reviews of the literature on the impact of a RPS on one or more of the selected outcome measures. Since all individual studies (except one because published in 2009) were included in one or more of the reviews, we decided to limit the description of the results to those mentioned in the reviews. The review of the individual studies can be found in the appendix to this chapter.

In Chapter 4 some individual studies are described in more detail if they provide information on the association between the use of specific groups of drugs used in the analyses with Belgian data and outcome measures differentiated according to socioeconomic characteristics of patients.

3.3 RESULTS

In the next sections, we give an overview of the findings of the 4 reviews. In section 3.3.1 the search strategy and study selection of the reviews is described and compared. In the following sections the key findings of the impact of the RPS are described for each outcome measure separately: drug use (section 3.3.2), drug prices (section 3.3.3), drug expenditures for the third-party payer and for patients (section 3.3.4), and patient health and health services use (section 3.3.5).

3.3.1 Search strategy and study selection of the review studies on the impact of a RPS

The 4 selected reviews of the literature on the impact of a RPS are Aaserud et al. (2006)¹⁹; Goldman et al. (2007)¹⁰, Lopez-Casasnovas et al. (2000)⁹ and Morgan et al. (2009)⁵⁴. The number of included studies differs substantially between the four reviews: from 3 (3 studies in 4 papers) in Morgan et al. (2009) to 45 in Lopez-Casasnovas et al. (2000). Of course, the number of selected papers follows directly from the search process and inclusion and exclusion criteria for study selection of the reviews.

In the systematic review of Morgan et al. (2009) the search process was limited to English-language studies published from 1986 to 2007 that examined the effects of therapeutic reference pricing, reported on outcomes relevant to patient care and cost-effectiveness and employed quantitative study designs that included concurrent or historical comparison groups. Potentially appropriate articles were abstracted and assessed based on an adapted version of the data abstraction form of the Cochrane Effective Practice and Organisations of Care (EPoC) Group. Patient-level data had to be used in an acceptable research design. The following research designs were included: randomized controlled trials; before-and-after or pre/post studies with nonrandomized comparison groups; interrupted time series analyses with or without comparison groups and pre-post studies without comparison group. Cross-sectional or post-only designs were excluded, as well as analyses using aggregated data or regarding policies in developing countries. Searches were performed in electronic databases and grey literature, citations to and from relevant articles were traced, core journals were hand-searched and the authors' personal libraries were searched for additional articles.

The systematic review of Aaserud et al. (2006) included 10 studies reported in 14 papers. The authors searched electronic databases and websites. To be included in the review, a study had to contain an objective measure of at least one of the following outcome measures: drug use, healthcare utilisation, health outcomes and costs (expenditures). Designs included were: randomized controlled trial, non-randomized controlled trial, interrupted time series analysis, repeated measures study or controlled before-after study.

Goldman et al. (2007) performed a systematic review on the association between medication, medical utilization and spending and health and prescription drug cost sharing, with reference pricing as one of the included cost sharing measures. The search strategy and study selection criteria yielded 16 studies, based on the following study designs: time series, cross-sectional, repeated cross-sectional, longitudinal, before-and-after and randomized trial. The authors conducted electronic searches of PubMed for English-language studies published between 1985 and 2006.

The last review is a narrative review conducted in 2000 by Lopez-Casasnovas and Puig-Junoy. They reviewed the literature on reference pricing published between 1989 and 1998 and hence identified 45 studies according to their inclusion criteria. About half of the studies consisted of institutional descriptions and review of country specific reference pricing strategies. 21 empirical studies identified impacts of reference pricing, 18 of them analyzed the effects on expenditure, prices and consumption.

3.3.2 Association of the RPS with drug use

A number of studies in the 4 reviews analyzed the association of the RPS with drug use. Most of these studies conclude that the implementation of a reference price system was followed by an increase in the use of drugs priced at the reference price and by a decrease in the use of higher cost drugs within the cluster.

Goldman et al. (2007) concluded that almost all studies included in their review found large increases in the use of drugs priced at or below the reference price and the opposite effect for higher-cost drugs that require patient cost sharing (because of the RPS). Some studies examined the impact of reference pricing during the mid-1990s in British Columbia for senior citizens for 3 categories of drug treatment (nitrate drugs, ACE-inhibitors, and calcium channel blockers (CCBs)). These studies are included in all 4 reviews.^{27, 55-57} They found that between 9% and 34% of patients switched to fully covered (reference) drugs after implementation of the RPS. The overall use of CCBs declined according to Grootendorst and colleagues, whereas Schneeweiss and colleagues came to the conclusion that this reduction was not statistically significant after controlling for pre-policy trends. With respect to the use of ACE-inhibitors, the opposite result was found.

Four studies^{27, 55, 57-61} reported in the review of Aaserud et al. (2006) observed an increase in reference drug use (between 60% and 196%) after the transition period following the implementation of a RPS. The use of the cost share drugs in the reference groups decreased immediately after the implementation of reference pricing system. The decrease was estimated between 19% and 42%.^{27, 57, 60-62} The effect on the total use of drugs was smaller and not consistent among individual studies.

3.3.3 Association of the RPS with drug prices

In general, most of the studies found that the implementation of a RPS was followed by a price reduction for drugs covered by the RPS.

The review of Aaserud et al. (2006) contained 2 studies assessing the association of reference pricing with drug prices. A reduction in drug prices was found ranging from 11% to 26% for different reference drug groups. Grading the quality of the evidence showed very low quality in both studies.

In a more recent study, based on panel regression, Brekke et al. (2009)⁶³ observed that the introduction of reference pricing in Norway led to an average price reduction of about 18% on brand names and 8% on generics.

3.3.4 Association of the RPS with drug expenditures

In general, most of the studies tend to conclude that the introduction of a RPS contributed to a reduction of drugs expenditures for the third-party payer, at least in the short term.

In Aaserud et al. (2006) a trend towards an immediate reduction in expenditures for the drug in the reference group was found (ranging from -5% to 50%), based on 4 studies.^{27, 55, 57, 64} The same studies were included in the review by Goldman et al. (2007).

According to the review of Aaserud et al. (2006) not enough evidence was found to determine the impact of reference pricing on patient co-payments.

3.3.5 Association of the RPS with health services use and health

A limited number of studies have assessed the impact of the implementation of a reference price system on health (mortality) and health care utilization. All of these studies are based on individual data. Most of them found no evidence of adverse effects on health and no evidence of a significant change in health care utilization after the introduction of a reference price system.

In Aaserud et al. (2006) no significant differences in health outcomes (mortality) and health care utilization as measured in the individual studies were found. Measures of health care utilization were emergency room visits, and hospital admissions through the emergency department, non-emergency hospital admissions and physician office visits. However, the quality of the evidence in the 4 included studies was graded as very low. Comparable results were found in the other reviews.

Key points

The review of the literature on reference pricing showed that the introduction of reference pricing:

- **was followed by an increase in use of drugs priced at the reference price and by a decrease in use of the highest cost drugs within the cluster.**
- **was not systematically followed by a reduction in the price of the original branded drugs submitted to the RPS.**
- **contributed to a reduction of drugs expenditures for the third-party payer.**
- **had no significant impact on health or health care utilization.**

All conclusions should be considered with caution given the lack of transferability of the results to the general population (many studies limited to senior citizens in British Columbia). Moreover, most of the studies focused on the short-term impacts.

4 RESULTS FROM THE ANALYSIS OF BELGIAN PRESCRIPTION DATA IN 2008

4.1 INTRODUCTION

Belgian studies assessing the impact of the RPS mainly cover its effect on the market share of low cost drugs, changes in drug prices and costs for the NIHDI and for patients. Changes in health outcomes and socioeconomic differences associated with the use of low cost drugs have not been previously addressed in the case of Belgium. Moreover, these two topics are addressed in the international literature only in countries where clusters contain therapeutically interchangeable drugs.¹⁸ This may be due to the fact that for generic RP, where clusters contain the same active ingredient, interchangeability of drugs within clusters is less questioned.²⁶ As a consequence, in this type of RPS measuring health outcomes is less relevant.¹⁸ However, in a generic RPS, the cost for patients from different socioeconomic backgrounds is still an important question from an equity point of view. From a welfare perspective, the effectiveness of generic RP is related not only to overall changes in costs for third-party payers and patients, but might also depend on the use of drugs “among different types of patients”. Indeed, patients’ behavior to changes in cost coverage for pharmaceutical products might depend on patients’ characteristics. In addition to this, there is some evidence that physicians’ characteristics can also affect patients’ adherence to the RPS.⁶⁵

In this chapter, we address this issue by analyzing patients’ consumption of pharmaceuticals included in the reference price system from two different perspectives. *First*, for clusters containing an original brand that has not reduced its price and a low cost alternative, we examined the association between patients’ and physicians’ demographic and socioeconomic characteristics and the use of low cost drugs. *Second*, we explored the association between patients’ and physicians’ characteristics and the use of low cost drugs within 4 therapeutic subgroups. Two main reasons encouraged the latter analysis. On the one hand, for 2009-2010, the national agreement between physicians and sickness funds includes the commitment to initiate therapy with the “least costly” drug(s) within 5 therapeutic groups.⁵⁰ Thus, the choice for a low cost drug not only includes a brand drug with the same active ingredient but also other “*low cost alternatives*”. On the other hand, in countries where the RPS is set at the level of therapeutic groups, studies have provided interesting information on the use of low cost drugs related to individuals’ socioeconomic characteristics (see section 4.5.3).

The remaining of Chapter 4 is structured in 5 sections. In section 4.2 some background information is provided on the Belgian pharmaceutical market for the period 2000-2008 and on the reference supplement (in 2008). Next, a brief overview of the literature on the impact of the RPS in Belgium is given (section 4.3). Section 4.4 contains the methods used for the research questions. Section 4.5 presents the results.

4.2 THE BELGIAN PHARMACEUTICAL MARKET: EVOLUTION OF MARKET SHARES AND OUT-OF-POCKET PAYMENTS

4.2.1 Evolution of market shares

The figures and tables in this section show the evolution of the market shares of different categories of drugs in the Belgian market for the period 2000-2008: generic, original with a low cost, original in the reference system with a supplement for the patient and original not in the reference system. All results are based on a national claims-based prescription database containing information on pharmaceutical products delivered in community pharmacies (not in hospital), called Pharmanet.

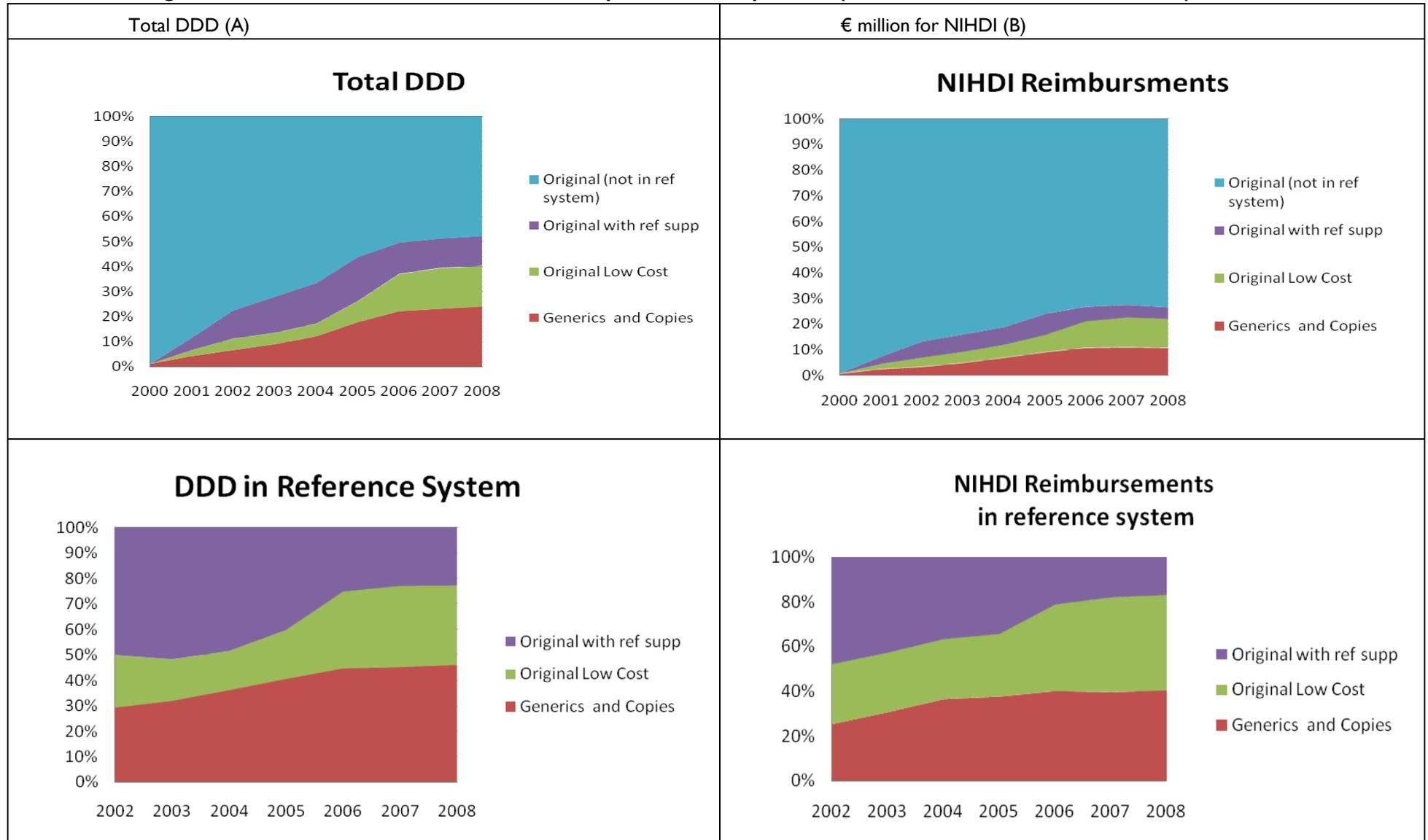
The volume of reimbursed pharmaceuticals increased from 2 797 million DDD in 2000 to 4 199 million DDD in 2008 (Table 9 and Figure 2, DDD version 2010). In 2000, the volume of generic drugs and copies represented 1.1% of the total volume of pharmaceutical products. In 2001, the year of the introduction of the RPS, the share of low cost drugs represented 6.6% of all reimbursed DDD: 4.2% for generic drugs and copies, and 2.4% for original products which lowered their price to the reimbursement basis. In 2004 and 2006, respectively one year before and one year after the introduction of the low cost quotas, the share of low cost drugs was respectively 17.2% and 37.1%. In 2008, the share of low cost drugs was 40.3%: 24.0% for generics and copies and 16.3% for low cost original drugs. 11.8% of the total volume of prescribed pharmaceuticals entailed a supplement for the patient. In 2008, the total cost of reimbursed pharmaceuticals for the third-party payer (NIHDI) was €2 610 million: 22.1% for low cost drugs and 4.5% for high cost original drugs within the reference system.

Table 9: Evolution of market share of reimbursed pharmaceutical products (A: Total DDD, B: € million for NIHDI)

Year	Total DDD (A)				€ million for NIHDI (B)					
	Within Reference System			Outside Reference System	Total	Within Reference System			Outside Reference System	Total
	Generic and Copies	Original Low Cost	Original with ref supp	Original		Generics and Copies	Original Low Cost	Original with ref supp	Original	
2000	32	0	0	2 765	2 797	12	0	0	1 681	1 693
2001	121	70	143	2 559	2 893	45	35	51	1 661	1 792
2002	199	139	339	2 337	3 014	65	68	121	1 668	1 922
2003	284	144	459	2 294	3 182	101	88	140	1 734	2 063
2004	405	171	542	2 234	3 352	153	111	152	1 797	2 213
2005	583	275	577	1 848	3 283	200	148	181	1 675	2 204
2006	776	524	435	1 771	3 506	233	223	122	1 583	2 161
2007	865	612	437	1 827	3 741	252	267	113	1 666	2 298
2008	1 009	683	496	2 011	4 199	281	295	117	1 917	2 610

Source: NIHDI

Figure 2: Evolution of market share of reimbursed pharmaceutical products (A: Total DDD, B: € million for NIHDI)



4.2.2 The reference supplement in 2008

In this section we provide information on the reference price system in terms of a) drugs included in the RPS; b) the reference supplement across categories; c) the reference supplement as share of total out-of-pocket payments. Results are based on Pharmanet (2008).

A total of 155 original active molecules were included in the reference price system in December 2008. For 65 (42%) of these, pharmaceutical companies decreased the public price to the level of the reimbursement basis, so that no reference supplement was to be paid by the patients. For the remaining 90 active ingredients (corresponding to 387 different pharmaceutical products), a reference supplement was due: across all those products (packages), the median reference supplement was €3.8 in 2008 (Table 10). However, important variations across groups of drugs were found. The very specific group of antineoplastic and immunodulating agents (L) had a very high reference supplement (median €17.2, maximum €288.5). A high supplement was also found in group A (Alimentary tract, median €5), group N (Nervous System, median €7.7) and group G (Genito-urinary and sex hormones, median €4.4).

Table 10: Reference supplement across ATC-I groups in euro (€)

ATC-I	N	Mean	Median	Std Dev	Min	5 th pct	95 th pct	10 th pct	90 th pct	Max
A	29	6.0	5.0	6.5	0.5	1.0	13.0	1.0	12.8	34.6
B	5	2.2	2.3	0.7	1.2	1.2	3.0	1.2	3.0	3.0
C	90	4.0	3.3	2.7	0.4	0.8	7.5	1.3	7.3	15.3
D	2	0.5	0.5	0.0	0.5	0.5	0.5	0.5	0.5	0.5
G	24	4.3	4.4	1.9	0.8	1.6	7.5	1.9	7.4	7.5
J	55	4.2	3.3	3.8	0.7	0.9	8.6	1.2	7.6	25.4
L	24	37.1	17.2	62.9	0.8	1.8	144.0	1.9	95.9	288.5
M	46	3.6	3.1	1.9	0.1	0.2	6.1	1.5	5.9	6.5
N	83	5.1	4.7	2.6	1.4	1.6	9.2	1.9	8.4	12.3
R	26	3.9	3.5	1.4	1.1	1.8	6.3	2.2	6.3	6.3
S	3	1.9	2.0	0.2	1.7	1.7	2.0	1.7	2.0	2.0
Total	387	6.4	3.8	17.5	0.1	0.9	12.3	1.5	7.7	288.5

In 2008, total out-of-pocket payments for reimbursed pharmaceutical products amounted to €592.41 million of which €60.45 million in reference supplements (10.2% of total out-of-pocket payments) (Table 11 and Figure 3). Reference supplements were mostly paid for cardiovascular drugs (€20.54 million, 34% of total reference supplements), nervous system drugs (€11.44 million, 19% of total) and musculoskeletal system drugs (€10.18 million, 17% of total). The share of the reference supplement in total out-of-pocket payments was the highest in musculoskeletal system drugs and genito-urinary drugs (respectively 30% and 16%).

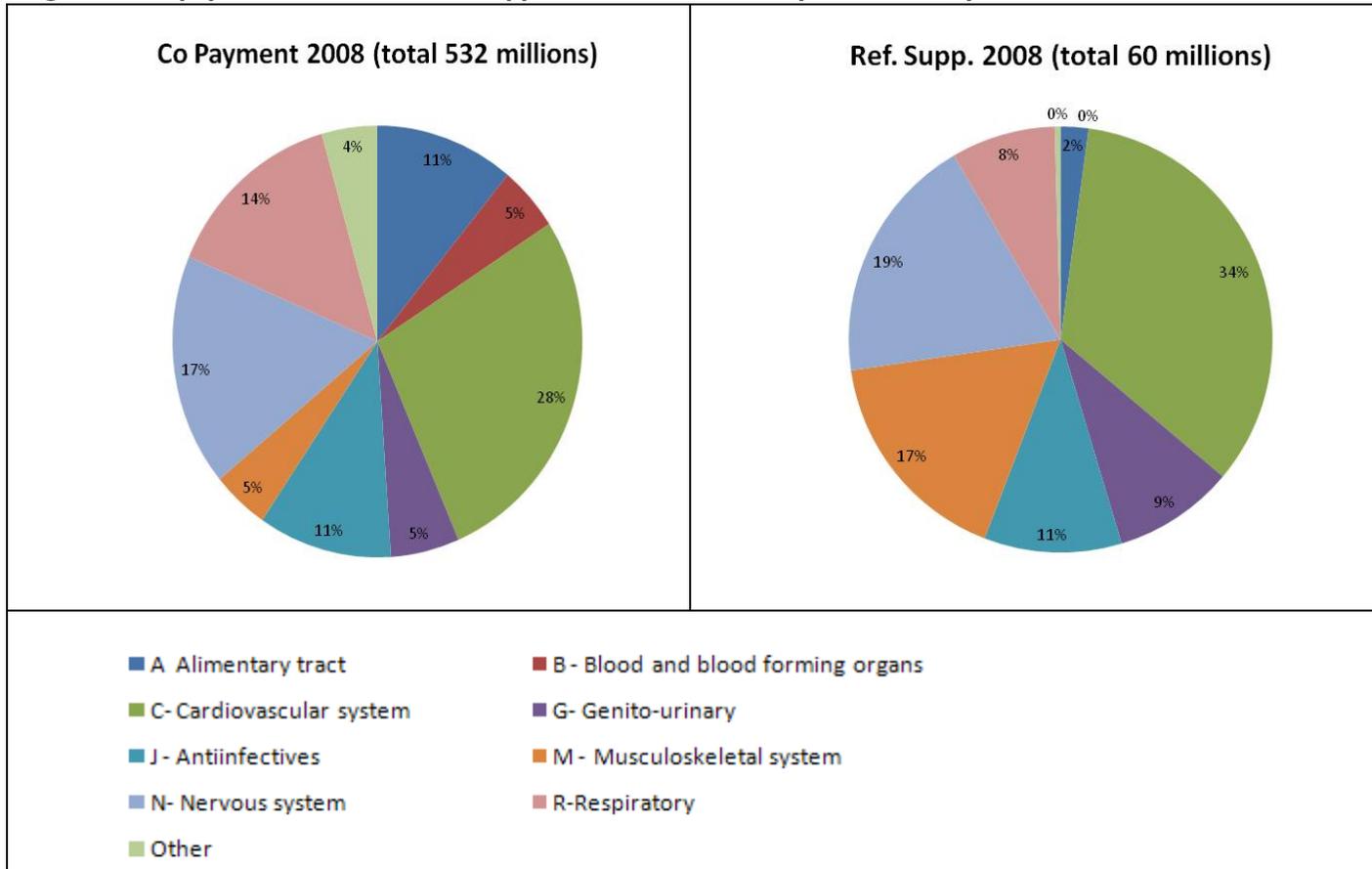
Table 11: Out-of-pocket payments (co-payments and reference supplements) in ambulatory data 2008 (€ million), by ATC-I

ATC I	Out-of-pocket	Co-payment	Reference Supplement	
			Total	% of out-of-pocket
A - Alimentary tract	59.61	58.32	1.28	2.15
B - Blood and blood forming organs	25.89	25.88	0.01	0.03
C - Cardiovascular system	167.88	147.34	20.54	12.24
G - Genito-urinary	34.43	28.85	5.58	16.20
J - Anti-infective	62.49	56.14	6.34	10.15
M - Musculoskeletal system	34.05	23.87	10.18	29.89
N - Nervous system	104.22	92.78	11.44	10.98
R - Respiratory	80.29	75.48	4.81	5.99
Other	23.57	23.30	0.26	1.12
Total	592.41	531.96	60.45	10.20

Source: Pharmanet, NIHDI

Despite the fact that the reference supplement for antineoplastic and immunodulating agents (L) was very high (on a unitary basis), the share in the total amount of reference supplements was less than 1%.

Figure 3: Co-payments and reference supplements in ambulatory data 2008, by ATC-I



Source: Pharmanet, NIHDI

4.3 IMPACT OF THE REFERENCE PRICE SYSTEM IN BELGIUM: LITERATURE REVIEW

4.3.1 Market share of low cost drugs

Most studies on the impact of the RPS in Belgium are based on population samples from sickness funds.⁶⁶⁻⁷² In general, these studies provide a descriptive analysis of the evolution of the market share of low cost drugs in terms of volume (DDD). All studies showed that the market share of low cost drugs increased from 11% in 2001 to almost 40% in 2007^d. Interestingly, Benda and Thorre (2007) pointed out that the evolution of the consumption of low cost drugs increased more in certain reimbursement categories. Indeed, in reimbursement category B the market share of low cost drugs passed from 16.2% in the third quarter of 2003 to 37.7% in the last quarter of 2006. On the contrary, For drugs in category A (having no co-payments) prescription of low cost alternatives is stable (around 26,5%). In this category generic prescription is very low around (5%), thus prescription of low cost alternatives is mostly concerned by original products who aligned their prices.⁶⁹ For this specific group, patients pay only the reference supplement, when applicable.

Simoens et al. used data from IMS Health Belgium (a databank covering 50% of all Belgian pharmacies). They also found that sales of generic drugs, in terms of number of packages, increased from 2.05% of the total pharmaceutical market in 2001 to 6.11% in December 2003.⁷⁴ The authors argued that this increase can be partially attributed to the implementation of the RPS and to the introduction of new generic drugs.

4.3.2 Expenditures for the NIHDI and for patients

Simoens et al. (2005) underlined that total expenditures for the NIHDI for drug classes having a generic alternative decreased by €46 million between 2001 and 2002 and by €57 million between 2002 and 2003.⁷⁴

Studies from different sickness funds showed that the introduction of the RPS entailed additional costs for patients due to the reference supplement. For affiliate members of the Christian sickness funds, the reference supplement accounted for €22 million in 2004⁶⁸, €28 million in 2005 and €26.9 million in 2006.⁶⁷ Laasman et al. based their analysis on data from the Socialist sickness funds and estimated that the reference supplement accounted for almost €44 million in 2005⁷⁵, €42 million in 2007⁷⁰ and €66 million in 2008.⁷¹ Benda and Thorre pointed out that even considering this extra cost borne by patients because of the reference supplement, total co-payments decreased from €75.5 million in 2004 to €71.5 million in 2005.⁶⁹ The authors argued that this reduction can be partially explained by the increasing use of low cost alternatives.

4.3.3 Potential gains from the increasing use of low cost drugs

Based on the hypothesis that individuals substitute their consumption of original brand drugs with a low cost alternative, sickness funds also provided estimates on potential budgetary savings for the NIHDI and for patients^e. Using data from the Christian sickness funds, potential savings were estimated at €117 million in 2003 for the NIHDI and at €50 million for patients.⁶⁶ Laasman et al. estimated that using the least expensive generic alternative would result in additional savings for the NIHDI (€91 million) and for patients (€86 million).⁷¹

^d Studies based on data from the Christian sickness funds cover the period between the first trimester of 2001 and the second trimester of 2007^{66, 67, 73} and from the Socialist sickness funds from October 2001 to December 2008. One study of the Independent sickness funds provides information on the use of low cost drugs between the last trimester of 2004 and the third trimester of 2006.

^e We do not discuss the different methodologies used. Estimations are based on the hypothesis that a low cost alternative is used instead of a brand drug. Estimations of potential gains at a national level are based on extrapolations of the gains of affiliate members of each sickness fund.

4.3.4 Strategies by pharmaceutical firms

Diels et al. (2004) indicated that the introduction of the RPS involved greater pressure on the suppliers of original drugs. For products such as Augmentin and Clamoxyl original brands reduced their prices.⁶⁶ Simoens et al. (2005) drew identical conclusions. Original brands such as Zestril dropped their prices to the level of the generic version of lisinopril.⁷⁴ Yet, for some products like Zestril, the reduction in price was set hand in hand with an additional compromise: sickness fund approval for reimbursement was no longer necessary (change from chapter 4 to Chapter I in the conditions for reimbursement) On the other hand, some firms of original drugs have reacted to the introduction of the RPS by launching new variants of their original drugs (this is the case for Cipramil).⁷⁴ Moreover, there is some evidence that for a limited number of drugs, there was an increase in the demand for drugs which were not submitted to the RPS (Augmentin retard).⁶⁶ Concerning generic prices, Simoens et al. (2007) also pointed out that they tend to be higher than in other countries⁷⁶.

4.4 METHODS

4.4.1 Data sources

4.4.1.1 IMA data (*Pharmanet, Health Care data, Population data*)

Sickness funds have individual patient data on patient characteristics, reimbursed services and pharmaceuticals delivered by pharmacists, at the detailed level of the service or the prescription. This information can be found in three databases:

1. "Pharmanet" is the database specific to pharmaceutical products delivered in community pharmacies (not in hospital).
2. The database "Health Care" contains all other reimbursed acts and pharmaceutical products. Information on patients with a global medical record (GMR), on patients residing in a rest or nursing home for the elderly (MR), on patients enrolled in a "medical house" (maison médicale-MM, wijkgezondheidscentrum-WG) paid per lump sum is available in this database.
3. The "Population" database contains information on the demographic and socioeconomic profile of each of the sickness funds members.

These data are collected and made available by the IMA (Intermutualistic Agency). IMA is a non-profit institution with all Belgian sickness funds as its members.

4.4.1.2 NIHDI data on characteristics of prescribers

The NIHDI owns a database with the characteristics of all health care providers in Belgium. This database contains information such as their year of birth, sex, professional address, their qualification code (the specialty), their date of diploma, and whether they accede to the agreements between representatives of the sickness funds and of the organizations of physicians (physicians who accede to the agreements have to adhere to the fee schedule as determined in the nomenclature).

4.4.1.3 Characteristics by Statistical Sector

Municipalities (FR=Commune; NL=Gemeente) in Belgium, represent the smallest unit in the official classification of territorial units for statistics (NUTS).⁷⁷ However, information on several socioeconomic variables is available at a smaller geographical unit: the statistical sector (SS). Statistical sectors divide municipalities into homogeneous entities according to 4 criteria; they reflect similar "neighbourhoods" in terms of socioeconomic, urban and morphological characteristics. Approximately 20 000 statistical sectors exist in Belgium. Many variables describing each statistical sector are available: yearly fiscal data (based on the tax income reported by inhabitants of each SS) and all data included in the last "Socio-Economic Survey" performed in 2001 (database owned by the Federal Public Service Economy).⁷⁸

In this project, information on the income and educational level by SS was used.

4.4.2 Time period

The study uses data from the following time periods:

- Pharmaceutical products delivered in 2008 (Pharmanet, IMA)
- Socioeconomic characteristics of patients: December 2008 (Population, IMA)
- Some patient characteristics (GMR, MR, MM/WG): in 2007 (Health Care, IMA) because at the start of the project, these data were not yet complete for the year 2008.
- Provider characteristics: in 2008 (NIHDI)
- Fiscal data per SS: income in 2005
- Education data per SS: in 2001

4.4.3 Selection of data (sampling procedure)

A two-step sampling procedure was performed.

Step 1: Selection of the sample of prescribers

A stratified random sample of 10% of all prescribing GPs and 5% of all prescribing specialists was selected in Pharmanet, 2008. The stratification factor was a grouping of the speciality: GP, cardiologist, gynaecologist, etc. To exclude occasional prescribers (physicians without a practice but who can prescribe for themselves and relatives), prescribers with less than 200 prescriptions in 2008 were not included in the sample (100 prescriptions per semester is the lower limit used by the NIHDI to include a prescriber in the feedback on low cost drugs). Dentists were not included in the study.

Step 2: Selection of the sample of patients

For each of the prescribers selected in step 1, all patients who received a prescription from that physician were identified. Next, all pharmaceutical products delivered in 2008 (in ambulatory setting) to those patients were selected from Pharmanet.

4.4.4 Coupling procedure and authorisation from the Privacy Commission

Two coupling procedures were necessary in this project:

1/ coupling of the information contained in the NIHDI database "Health care provider characteristics" to the prescriber identifier in the Pharmanet database;

2/ coupling of the identifier of each patient's statistical sector to the information in the database "Information per SS".

These linkages of data at the individual patient level have been approved by the Privacy Commission. The authorisation can be accessed at http://www.ksz-bcss.fgov.be/nl/bcss/page/content/websites/belgium/security/security_06/security_06_01.html.

4.4.5 Selection and construction of socioeconomic variables

The explanatory variables analyzed in this study have been grouped into 6 main categories:

1. Demographic variables

- Age and gender. Information on the exact year of birth for all individuals is available in the IMA dataset. For the purpose of the analysis a categorical variable regrouping individuals in 4 age groups was created (18 to 44; 45 to 64; 65 to 74; 75 and more).
- Flag for patients in a rest or nursing home for the elderly

2. Socioeconomic variables

Socioeconomic variables at the patient level were constructed using the IMA database which contains a wide range of information on patients' characteristics. Those variables are:

- Entitlement to increased reimbursement of co-payments
- Work status

The economic activity variable provides information on individuals' employment status. It makes a distinction between students, unemployed (different categories), working (different categories), invalid (=incapacity for work > 1 year), registered in the National Register, pensioners and handicapped. Children are not classified because not selected in this study.

Patients are categorized as follows:

Not working:

- Children above the age of 18 + students higher education
- Pensioners
- Unemployed (3 categories)
- Invalids + handicapped
- Registered in National Register⁷⁹

Working

- Blue collar
- White collar
- Public sector
- Self-employed

1. Variables indicating choices of patients in the health care system. These variables are:
 - Patient is in a MM/WG (lump sum). Patients inscribed in a MM/WG not financed by a lump sum but with fee-for-service cannot be identified in the database. The same is true of patients treated in a group practice ("pratique de groupe/groepspraktijk").
 - Patient has a GMR
2. Morbidity variables
 - Patient entitled to lump sum for chronic illness.
3. GP demographic variables
 - Age and gender. Information on the age for all GPs is found in the NIHDI dataset. For the purpose of the analysis a categorical variable regrouping individuals in 4 age groups was created (25 to 34; 35 to 44; 45 to 54; 55 and more).
4. Small area information variables

Area level information is used because the dataset does not include information on individual income and education level. The geographical unit used was the statistical sector.

- The median taxable income of the SS of the patient, divided in 5 groups (Table 12).

Table 12: Lower and upper limits in € to define income quintiles (based on SS median income)

Quintile	Lower limit	Upper limit
1	682	16 450
2	16 451	18 611
3	18 612	20 310
4	20 312	22 305
5	22 306	57 195

- The education level of the SS of the patient was aggregated using the International Standard Classification of Education (ISCED).⁸⁰ We used the share of individuals having attained post-secondary education (ISCED 4 and 5) over the total population aged 18 years or more.

Table 13: Education quintiles

Quintile	Minimum	Maximum
1	0	13.78
2	13.79	18.80
3	18.81	23.57
4	23.58	30.10
5	30.11	100

4.4.6 Selection of patients and of pharmaceutical products

The analyses aim at answering the following questions:

1. Are characteristics of patients and physicians associated with the choice between drugs which have the same active ingredient but for which an original (incurring an additional cost for the patient) and a low cost version exists (often a generic without reference supplement)?
2. Within a group of active ingredients classified within the same therapeutic/pharmacological/chemical cluster, which patient and physician characteristics are associated with the choice of the “least costly” drug(s)? This includes, but is not limited to, low cost drugs as defined by the NIHDl (drugs without a reference supplement).

For these two questions, only adult patients were selected in the analysis. Three reasons underlie this choice. First, the majority of the drugs selected in the analysis are indicated for adults (and are given exceptionally to children for very specific indications). Second, some socioeconomic characteristics are defined only for adults (working status is the most important one) and are not defined for children. Third, and most importantly, children do not make decisions on the use of low cost drugs.

Two different samples were used to answer the above questions. We briefly explain how the samples were obtained and the validation procedure.

4.4.6.1 *For the same active ingredient, choice between drugs with and without a reference supplement*

We selected clusters in the RPS where a choice between a low cost drug (generic or original brand that reduced its price) and a brand drug exists. The cluster selection was made in several steps:

Step 1: From the baseline data to drugs in the RPS

In the initial sample selection all pharmaceuticals were included. In this specific analysis, we included only drugs within the reference price system.

Step 2: Excluding clusters (ATC5) containing only low cost drugs

All clusters containing only low cost drugs were excluded from the analysis.

Step 3: Validation of clusters

In addition, the following exclusion criteria were applied to improve the homogeneity of the data for the final analysis:

1. Few prescriptions: A03FA01 metoclopramide (32 prescriptions) and J01GB01 Trobamycine (7 prescriptions);
2. Groups where the reference supplement represents less than 1% of the total amount paid by patients in 2008 (see 4.2.2): drugs from ATC B, L and S: B01AC07 dipyridamole (53 prescriptions), L01BC02 fluorouracil (506 prescriptions), L01DC01 bleomycin (97), L02AB02 medroprogesterone (108 prescriptions), S01BA07 fluorometholone (1 163 prescriptions), S01BC03 diclofenac (607 prescriptions), S01ED01 timolol (3 320 prescriptions);
3. Specific pharmaceuticals (for instance, having very few low cost alternatives): M04AA01 allopurinol (16 263 prescriptions). This group was excluded because only 14 prescriptions were made using a brand drug (alpuric caps 90*300mg). Outside these prescriptions, this is a low cost cluster.

4.4.6.2 Within a class of drugs (ATC-4 or ATC-3), choice of the “least costly” molecule

This section explains which pharmaceutical products were selected for the analysis, and how groups of patients, based on their drug consumption, were constructed. This grouping of pharmaceutical products was not based on proven clinical equivalence of drugs, nor on similar safety and adverse reactions profile, but on the fact that these drugs belong to the same ATC-4 category, and are prescribed for similar indications (based on the “Repertoire commenté des médicaments”, CBPI, BCFI, v2009).

The starting point of the drug selection was the 2009-2010 agreement between physicians and sickness funds⁵⁰, in which there is a commitment to initiate therapies with the “least costly” molecule(s) (the description of this agreement is in section 2.4.6.1). This agreement relies on the implicit hypothesis that drugs within selected clusters have the same therapeutic effect. We selected the following classes: PPI, statins and Agents acting on the rennin-angiotensin system (ACE+sartans). Not surprisingly, clusters selected in the agreement are those that are also used by countries with a Level 2 or Level 3 RPS. We thus also included in this analysis an example of drugs not mentioned in the 2009-2010 agreement, but which are currently used in a Level 2 or Level 3 RPS in other countries: the class of dihydropyridines. For that group, the two active ingredients with the lowest expenditures per DDD were selected as the less costly molecules.

The selection of clusters is presented in Table 14, together with the identification of the “least costly” molecule(s).

Table 14: Clusters of drugs selected in the analysis of the choice of the “least costly” molecule(s)

Cluster	ATC	ATC-level	Identification of the “least costly” molecule(s) (based on NIHDI expenditures)
1. Proton pump inhibitors	A02BC	ATC-4	Omeprazole, lansoprazole
2. Agents acting on the rennin-angiotensin system	C09	ATC-3	All ACE (C09AA, C09BA, C09BB) and not sartans (C09CA, C09DA)
3. Hmg coa reductase inhibitors (statin)	C10AA	ATC-4	Simvastatin, pravastatin
4. Dihydropyridines	C08CA	ATC-4	Amlodipine, felodipine

4.4.7 Statistical analyses

4.4.7.1 *Analysis of the choice between a high cost original and a low cost alternative*

For each of the drugs clusters selected in this analysis, the percentage of low costs prescriptions was computed separately for GPs and specialists (across all specialities). For the computation of the overall rate of low cost prescriptions (i.e. for GPs and specialists), a weighted average was used, using double weight for specialists to account for the difference in the sampling ratios (10% for GPs and 5% for specialists).

Logistic regression models were used to assess associations between patients' and physicians' characteristics and the probability of a prescription of a low cost drug. As patients usually receive more than one prescription over the year, the method of Generalized Estimating Equations (GEE) was used to adjust the variance of each parameter estimate for the clustering of prescriptions within patients. As this method does not allow adjusting for more than one level of clustering, variance estimates for physicians' characteristics, as well as those of small area characteristics might be underestimated.

All factors, but one, described in the previous section (4.4.5) were included in the final model, whether statistically significant or not. This choice was made to allow proper comparisons of effects across all drugs analyzed. Odds ratios and 95%CI were derived from these regression models. P-values presented are those of the effect of the factor as a whole (i.e. testing if there is any difference between all levels of the factor), and not p-values from pairwise comparisons (testing each level of the factor to a reference category).

Analysis of the model robustness revealed collinearity problems between the two small area characteristics: income and education. In our sample, correlation between these two factors equalled 0.6. Sensitivity analyses revealed that the education level was more discriminatory than the income level, and thus only the education level of each patient's small area was used in the final models.

The association of low cost prescription and explanatory factors was not performed separately for all drugs clusters (because it would make the interpretation very difficult), nor were all those clusters pooled to perform one global analysis (because the results would be a mix of different, probably conflicting, effects). Instead, we chose to select a list of 12 clusters across 7 ATC-I groups, and we analyzed these 12 clusters in detail. Most used molecules within a class, or very specific molecules (for instance mostly prescribed by GPs or by specialists, or not recommended for INN prescription) were thus chosen for further analysis.

4.4.7.2 *Analysis of the less costly molecule(s) within a class of drugs*

For this second analysis, the unit of the analysis was the patient and not the prescription. This observation unit better reflects the therapeutic choice of each prescriber, because different active ingredients within a class may require a very different number of prescriptions to achieve a similar therapeutic effect. Patients having received different active ingredients from the same class of drugs are not included in the analysis for the same reason. Because the unit of analysis was the patient, each patient was assigned to one prescriber only, namely the one who prescribed him/her the highest number of prescriptions. This was done separately for each type of drug class.

All market share information (in DDD) and expenditures (for NIHDI and for patients per DDD) in 2008 are based on the total Pharmanet data. All distributions of patients across active ingredients within a class and all regression results are based on our sample of Pharmanet data.

The same logistic model as mentioned above was used to assess which patient, physician and small area information is associated with the choice of the less costly molecule(s) within a class of drugs.

4.5 RESULTS

4.5.1 Selection of prescribers and patients

A total of 1 299 prescribers (having prescribed at least 200 prescriptions in 2008) were selected for this study: 826 GPs (random sample of 10% of all prescribers) and 730 specialists (stratified sample of 5% of all prescribers). All data are based on pharmaceuticals consumption in 2008.

For these 1 299 prescribers all prescriptions for their adult patients were selected in the sample. This corresponds to a total of 670 252 adult patients, and a total of 5 505 493 prescriptions.

4.5.2 Choice between high price/low cost drugs

4.5.2.1 *Descriptive results per ATC-5 and prescriber specialty*

A total of 1 526 084 prescriptions distributed in 7 ATC-I groups were included in the analysis. Table 15 presents the percentage of low cost prescriptions by ATC-5 and prescriber specialty. This corresponds to 66 different active ingredients, distributed over 7 ATC-I groups.

Drugs in Group ATC A-Alimentary tract and metabolism

Only 5 active ingredients in the ATC group A had an original drug with a reference supplement. In these 5 active ingredients, prescription of low cost drugs amounted to 67.1% of GPs prescriptions and 53.2% of specialists prescriptions.

Among these molecules, the most prescribed ingredient is gliclazide, an oral antidiabetic drug, which belong to reimbursement class A. Hence, patients receiving the original version of gliclazide have to pay the reference supplement but no co-payment. 70.6% of prescriptions by GPs and 46% by specialists was a low cost version of gliclazide.

The second most prescribed ingredient in this class is a PPI (A02BC): lansoprazole (A02BC03). This is the only proton pump inhibitor which has an original molecule that has not aligned its price. 64.5% of GPs prescriptions and 48.2% of specialists prescriptions were low cost.

Drugs in Group ATC C-Cardiovascular system

23 active ingredients had original versions that did not align their prices. Prescription of low cost alternatives was very low for flecainide (C01BC04) (13% by GPs and 7.2% by specialists) and amiodarone (C01BD01) (21.0% by GPs and 12.3% by specialists). Both molecules have a narrow therapeutic margin which might explain the low prescription rates of low cost alternatives.⁵

Among the group of diuretics (C03BA, C03CA), large differences in prescription of low cost drugs exist: from 11.1% for chlortalidone to 62.7% for indapamide by GPs. The same pattern was found for specialists.

In the class of beta-blockers (C07), a reference supplement is due for 9 active ingredients. Among these, bisoprolol is the most prescribed (plain or in association with diuretics), with high low cost prescription rates: 86.8% of prescriptions by GPs and 85.7% by specialists (for bisoprolol plain).

For calcium channel antagonist (C08), the most prescribed molecule (amlodipine) has reduced its price to the reimbursement basis. Felodipine and diltiazem have low rates of low cost prescriptions, which is not the case for nifedipine.

Captopril is the only ACE (C09) which may entail a reference supplement for the patient. Prescriptions of low cost drugs are high (80%).

In the class of fibrates, two active molecules incur a reference supplement. Prescriptions of low cost drugs are low (31% for fenofibrate and 17% for ciprofibrate).

Drugs in Group ATC G-Genito-urinary system and sex hormones

Only 4 active ingredients of this class might induce payment of the reference supplement. The complexity of the composition of these medications, made them classified as “no switch” drugs in recent Belgium guidelines.^{5,f}

This implies that from a clinical perspective, once individuals start out on a specific brand name they should not change to an alternative.⁵

Drugs in Group ATC J-Anti-infective for systemic use

10 active ingredients belong to class. The most prescribed of the group are amoxicillin and enzyme inhibitor. Prescriptions of low cost drugs are high: 83% (82.4% of GP prescriptions, 87% of specialist prescriptions). The high cost original brand in this group has a specific formula (Augmentin Retard) for which there is no generic alternative.

A reference supplement is due for all drugs from the quinolone group (J01FA).

Drugs in Group ATC M-Musculo-skeletal system

Five active ingredients of ATC class M are included in the selection. They all can be acquired over-the-counter, except for piroxicam which has a low rate of prescription of low cost alternative (20.9% for GPs and 32.3% for specialist prescriptions).

For the ATC M-group as a whole, 46% of GP prescriptions and 55.6% of specialist prescriptions are low cost.

Drugs in Group ATC N-Nervous system

A total of 11 active ingredients belong to this group. Tramadol is the most prescribed painkiller within the group. Prescription rates of low cost alternatives are low: 36% of GP prescriptions and 40% of specialist prescriptions.

Two antiepileptics (N03) have very low rates of prescriptions of low cost alternatives. This might be due to the fact that carbamazepine has a narrow therapeutic margin.

Prescription rates of low cost alternatives among the groups of antidepressants (N06) vary from 75% for citalopram to 41.8% for trazodone. The most prescribed molecules are citalopram and trazodone. Betahistine is a particular drug as it is prescribed mostly for dizziness.

Drugs in Group ATC R-Respiratory system

Most drugs in this group are prescribed over-the-counter. We found 7 active ingredients in this category having an expensive original brand. The most prescribed is acetylcysteine, which has a low prescription rate of low cost drugs (45%). Cetirizine has a high prescription rate of low cost (74%) and can also be received over-the-counter.

^f Nevertheless, switches from original to cheaper alternatives are possible, as there is no compulsory power in the proposed attribution to the category “no-switch”. Some companies have not applied for reimbursement (to be free to fix the price), others have for limited reimbursement (Cx) and for reimbursement for women under 21 (J). For those medications it is recommended to the pharmacist and the prescriber to assure continuity in the delivery of these drugs (Personal communication – Dr. Vander Stichele).

Table 15: Choice of Low Cost versus High Cost Drug, by ATC-5 and Prescriber Specialty (based on sample of Pharmanet 2008)

		Prescriber Speciality						
		GPs			Specialists			ALL
			Low Cost			Low Cost		
N = Total number of prescriptions n = Number of prescriptions for low cost								
ATC		N	n	%	N	n	%	%
A02BC03	lanzoprazole	12057	7782	64.54	548	264	48.18	63.18
A03AA04	mebeverine	5696	3693	64.83	185	97	52.43	64.08
A07DA03	loperamide	1339	813	60.72	72	41	56.94	60.35
A07EC02	mesalazine	2035	1289	63.34	322	237	73.60	65.81
A10BB09	gliclazide	16849	11890	70.57	539	248	46.01	69.09
Total A Alimentary tract and metabolism		37976	25467	67.06	1666	887	53.24	65.95
C01BC04	flecainide	9543	1256	13.16	960	69	7.19	12.16
C01BD01	amiodarone	16246	3410	20.99	1405	173	12.31	19.71
C02AC05	moxonidine	20872	15891	76.14	1129	768	68.02	75.34
C03BA04	chlortalidone	3602	400	11.10	115	7	6.09	10.80
C03BA11	indapamide	27396	17193	62.76	921	448	48.64	61.87
C03CA01	furosemide	42827	16212	37.85	2466	840	34.06	37.46
C03CA04	torasemide	2695	422	15.66	35	6	17.14	15.70
C03DA01	spironolactone	33697	9817	29.13	1853	461	24.88	28.71
C07AA05	propranolol	32587	1880	5.77	1921	98	5.10	5.70
C07AA07	sotalol	20404	6621	32.45	1362	384	28.19	31.95
C07AB02	metoprolol	35565	590	1.66	1484	26	1.75	1.67
C07AB03	atenolol	34225	15134	44.22	1701	520	30.57	42.99
C07AB04	acebutolol	1822	204	11.20	68	10	14.71	11.44
C07AB07	bisoprolol	140527	121972	86.80	8498	7280	85.67	86.67
C07AB08	celiprolol	7545	1377	18.25	275	40	14.55	18.00

	Prescriber Speciality						
	GPs			Specialists			ALL
		Low Cost			Low Cost		
N = Total number of prescriptions n = Number of prescriptions for low cost							
ATC	N	n	%	N	n	%	%
C07BB07 bisoprolol and thiazides	57849	35964	62.17	1249	790	63.25	62.21
C07CB03 atenolol and other diuretics	14796	5617	37.96	223	64	28.70	37.69
C08CA02 felodipine	7767	1290	16.61	359	198	55.15	19.87
C08CA05 nifedipine	20457	14911	72.89	633	492	77.73	73.17
C08DB01 diltiazem	34125	8425	24.69	1871	368	19.67	24.19
C09AA01 captopril	9305	7479	80.38	282	225	79.79	80.34
C10AB05 fenofibrate	17878	5622	31.45	859	186	21.65	30.59
C10AB08 ciprofibrate	6392	1106	17.30	140	37	26.43	17.69
Total C Cardiovascular system	598122	292793	48.95	29809	13490	45.25	48.62
G03AA09 desogestrel and estrogen	26973	17087	63.35	10581	8413	79.51	70.45
G03AA10 gestodene and estrogen	22933	1783	7.77	10890	1498	13.76	10.69
G04BD04 oxybutynin	10112	6864	67.88	639	483	75.59	68.74
G04CA03 terazosin	9294	8239	88.65	327	262	80.12	88.09
Total G Genito urinary system and sex hormones	69312	33973	49.01	22437	10656	47.49	48.42
J01AA02 doxycycline	10972	6891	62.81	1167	770	65.98	63.36
J01AA08 minocycline	5377	2133	39.67	2597	1733	66.73	52.97
J01CR02 amoxicillin and enzyme inhibitor	75036	61807	82.37	7296	6347	86.99	83.12
J01DB04 cefazolin	1118	360	32.20	11	2	18.18	31.93
J01DB05 cefadroxil	4336	933	21.52	390	61	15.64	20.62
J01EE01 sulfamethoxazole and trimethoprim	5563	904	16.25	751	91	12.12	15.37
J01FA06 roxithromycin	725	200	27.59	690	653	94.64	71.54
J01FA09 clarithromycin	19438	13797	70.98	1377	855	62.09	69.88

	Prescriber Speciality						
	GPs			Specialists			ALL
		Low Cost			Low Cost		
N = Total number of prescriptions n = Number of prescriptions for low cost							
ATC	N	n	%	N	n	%	%
J01FA10 azithromycin	14498	7675	52.94	1027	510	49.66	52.53
J01MA01 ofloxacin	4624	1840	39.79	162	50	30.86	39.21
Total J Antiinfectives for systemic use	141687	96540	68.14	15468	11072	71.58	68.75
M01AB05 diclofenac	72755	31531	43.34	6124	2768	45.20	43.61
M01AC01 piroxicam	36393	7596	20.87	2567	829	32.29	22.28
M01AE01 ibuprofen	73784	51465	69.75	10197	7523	73.78	70.62
M01AE02 naproxen	20892	4971	23.79	2574	851	33.06	25.63
M03BX01 baclofen	6555	2049	31.26	319	145	45.45	32.52
Total M Musculo-skeletal system	210379	97612	46.40	21781	12116	55.63	47.98
N02AA01 morphine	5476	1297	23.69	491	25	5.09	20.86
N02AX01 tilidine	29569	26727	90.39	1219	1118	91.71	90.49
N02AX02 tramadol	67332	24100	35.79	4917	1958	39.82	36.31
N03AF01 carbamazepine	18662	4759	25.50	2527	773	30.59	26.59
N03AF02 oxcarbazepine	1013	232	22.90	129	48	37.21	25.81
N05AL01 sulpiride	12406	8681	69.97	809	559	69.10	69.87
N06AB03 fluoxetine	13979	9317	66.65	1867	1116	59.78	65.20
N06AB04 citalopram	25567	19535	76.41	1489	957	64.27	75.14
N06AG02 moclobemide	337	117	34.72	108	89	82.41	53.35
N06AX05 trazodone	30606	12991	42.45	3247	1148	35.36	41.20
N07CA01 betahistine	34057	24713	72.56	1560	1113	71.35	72.46

Total N Nervous system	239004	132469	55.43	18363	8904	48.49	54.50
R01AD05 budesonide	3643	508	13.94	196	36	18.37	14.37
R03BA02 budesonide	10063	3187	31.67	568	155	27.29	31.23
R03BC01 cromoglicic acid	2862	902	31.52	224	10	4.46	27.85
R05CB01 acetylcysteine	55664	25351	45.54	1600	690	43.13	45.41
R06AE07 cetirizine	32644	24176	74.06	2819	2050	72.72	73.86
R06AX13 loratadine	4851	2089	43.06	533	407	76.36	49.06
R06AX17 ketotifen	4252	1251	29.42	161	56	34.78	29.80
Total R Respiratory system	113979	57464	50.42	6101	3404	55.79	50.94
All	1410459	736318	52.20	115625	60529	52.35	52.22

4.5.2.2 *Selection of molecules in the regression analysis*

Among the 66 groups having a high cost brand, we selected 12 groups to analyze the association between the use of low cost alternatives and patients' and physicians' socioeconomic characteristics. All drugs having a narrow therapeutic margin, recognized as "no switch"⁵ or having few prescriptions were excluded from the analysis. Choice of molecules was validated by an expert and is summarized hereafter.

Drugs in Group ATC A-Alimentary tract and metabolism

In this group the two most prescribed molecules, gliclazide and lanzoprazole, were chosen.

Drugs in Group ATC C-Cardiovascular system

Among the group of diuretics (C03BA, C03CA), the most prescribed molecule was analyzed in one group (indapamide) and all other diuretics were taken together as a separate group (chlortalidone, furosemide, torasemide and spironolactone). In the class of beta-blockers (C07), the two most prescribed molecules, bisoprolol and atenolol, were analyzed as one group. Other beta-blockers were analyzed together in a separate group (propranolol, sotalol, metoprolol, acebutol and celiprolol). For calcium channel antagonist (C08), only diltiazem was analyzed as it was the most prescribed molecule.

Drugs in Group ATC J-Anti-infective for systemic use

Only drugs from the quinolone group (J01FA) were analyzed.

Drugs in Group ATC M-Musculo-skeletal system

All drugs in group M can be received over-the-counter. The only exception is piroxicam. For this reason only this molecule was analyzed.

Drugs in Group ATC N-Nervous system

Tramadol was selected for analysis since it is the most prescribed molecule in this group. Also citalopram was analyzed as it is the most prescribed antidepressant.

Drugs in Group ATC R-Respiratory system

The most prescribed molecule, acetylcysteine, was analyzed.

Table 16 presents data on the reference supplement paid by patients in 2008. Mean reference supplement paid in 2008 for patients in our sample equaled €13.5. Among the molecules selected for the analysis, the mean reference supplement was smaller (€11.5), but for patients using lanzoprazole, diltiazem and ditalopram the mean reference supplement was more than €30.

Table 16: Reference supplements paid by patients in 2008 for selected molecules

	Number of patients	Mean	Median	Minimum	P99	Maximum	Sum
A_Lanzoprazole	972	31.9	26.2	6.1	85.3	91.8	30 964
A_Glicazide	1 071	18.8	11.6	1.4	81.6	96.5	20 081
C_Indapamide	3 535	12.1	10.0	1.7	28.9	49.6	42 682
C_Other_diuretics	9 820	11.6	6.6	0.4	48.4	108.4	113 555
C_Atenolol_bis	11 608	10.6	7.6	0.8	34.8	65.8	122 746
C_Other_BB	17 863	11.9	7.7	0.7	48.8	124.7	212 454
C_Diltiazem	4 646	33.6	26.0	2.9	89.3	161.6	156 283
J_Quinilone	445	5.3	4.3	3.2	17.1	25.6	2 367
M_Piroxicam	19 992	8.3	5.9	2.5	46.4	156.9	165 078
N_Tramadol	15 819	15.4	7.0	1.5	120.1	726.0	243 770
N_Citalopram	1 550	30.6	14.4	7.2	122	194.9	47 392
R_Acetylcysteine	20 848	4.3	3.2	1.1	25.7	146.4	88 974
Total selected molecules	108 169	11.5	5.9	0.4	76.5	726.0	1 246 347
Total from the sample	227 020	13.5	6.7	0.1	92.1	1.162.9	3 053 183

4.5.2.3 Regression results

Results are presented in Table 17 in a “transversal way”. The association between patient and prescriber characteristics and the probability of a low cost drug prescription is not investigated group by group but by characteristic for all 12 groups together. We tried to identify similarities and differences in the use of low cost drugs relating to patients’ and physicians’ characteristics. Only statistically significant results are mentioned hereafter.

Patient demographic and socioeconomic characteristics

Gender differences in the use of low cost drugs were statistically significant in 7 groups (lanzoprazole, indapamide, other diuretics, diltiazem, piroxicam, citalopram and acetylcysteine). Except for lanzoprazole and other diuretics (chlortalidone, furosemide, torasemide and spironolactone), men had a higher probability than women of receiving a low cost drug prescription.

Compared to patients aged 18 to 44 years, older individuals were less likely to use low cost alternatives among 5 groups of drugs (indapamide, diltiazem, piroxicam tramadol and acetylcysteine). Only for atenolol and bisoprolol, older individuals had a higher probability of using low cost drugs.

Residing in a rest or nursing home for the elderly was associated with a higher use of low cost alternatives for lanzoprazole, other diuretics and citalopram. On the contrary, for quinilone and acetylcysteine, the opposite result was found.

Among 5 drug groups, patients entitled to increased reimbursement of co-payments were more likely to use a low cost alternative (indapamide, atenolol, piroxicam, citalopram and acetylcysteine).

Work status was associated to the use of a low cost alternative for indapamide, atenolol and bisoprolol, piroxicam, tramadol, citalopram and acetylcysteine. It can be concluded that unemployed individuals (especially full-time unemployed) are more likely to use low cost alternatives than individuals in employment (see the Appendix for more details).

Compared to more healthy individuals, patients receiving a lump sum for being chronically ill are less likely to use a low cost alternative for indapamide, diltiazem, tramadol and acetylcysteine. For all other drugs groups, this variable was not statistically significant.

Patient choice: MM and GMR

Interestingly, the two variables reflecting the choice of patients in the health care system were associated with a higher probability of using low cost alternatives in several groups of drugs. Patients enrolled in a “medical house” (MM) financed by lump sum payments, are more likely to receive low cost alternatives in 7 groups: indapamide, atenolol & bisoprolol, other beta-blockers, piroxicam, tramadol, citalopram and acetylcysteine. Also, patients holding a global medical record (GMR) were more likely to use low cost alternatives in 11 out of 12 groups (except for lanzoprazole).

Physician characteristics

Specialists were less likely to prescribe a low cost alternative than GPs, except for quinolone and tramadol.

Physician gender plays a role in prescribing behavior in 5 groups. Compared to female physicians, male doctors prescribe more low cost alternatives for atenolol & bisoprolol, piroxicam and less low cost alternatives for quinolone, citalopram and acetylcysteine.

Physician age was also associated with prescribing behavior. Compared to younger doctors (less than 35 years) those aged more than 55 were less likely to prescribe low cost drugs. This result was statistically significant in 8 groups (lanzoprazole, other diuretics, atenolol & bisoprolol, diltiazem, piroxicam, tramadol, citalopram and acetylcysteine). This tendency was less clear-cut when comparing prescribing behavior of low cost drugs by younger doctors with that of physicians in other age groups (36-45 and 46-55). Only for quinolone and diltiazem younger physicians were less likely to prescribe low cost alternatives.

Education by SS

Patients living in small areas with low education levels were more likely to use low cost alternatives for 7 types of drugs: other diuretics (chlortalidone, furosemide, torasemide and spironolactone), atenolol & bisoprolol, other beta-blockers (propranolol, sotalol, metoprolol, acebutol and celiprolol), quinolone, piroxicam, tramadol and citalopram. Only for acetylcysteine the opposite result was found: individuals living in more educated areas were more likely to use a low cost alternative.

Table 17: Patient and physician characteristics and use of low cost drugs: analysis for 12 molecules

	A lanzoprazole	A gliclazide	C indapamide	C other diuretics	C atenolol & bisoprolol	C other beta- blockers	C diltiazem	J quinolole	M piroxicam	N tramadol	N citalopram	R acetylcysteine
Gender												
Female	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Male	0.94 (0.91-0.98)	1.02 (0.98-1.06)	1.04 (1.02-1.07)	0.97 (0.95-0.99)	1.01 (1.00-1.03)	1.00 (1.00-1.01)	1.03 (1.01-1.05)	0.99 (0.95-1.04)	1.03 (1.02-1.05)	1.00 (0.98-1.03)	1.03 (1.00-1.07)	1.02 (1.00-1.03)
Age group												
18-44	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
45-64	0.95 (0.89-1.02)	1.01 (0.85-1.20)	0.98 (0.92-1.05)	0.98 (0.93-1.03)	1.04 (1.00-1.07)	0.99 (0.98-1.01)	0.98 (0.91-1.06)	0.94 (0.89-1.00)	0.97 (0.95-0.99)	0.96 (0.92-0.99)	0.97 (0.93-1.02)	1.01 (0.99-1.02)
65-74	1.00 (0.90-1.11)	1.02 (0.85-1.23)	0.92 (0.85-1.00)	0.97 (0.91-1.03)	1.03 (0.99-1.08)	0.99 (0.97-1.01)	1.00 (0.91-1.09)	0.86 (0.74-1.00)	0.93 (0.90-0.97)	0.93 (0.88-0.98)	0.93 (0.86-1.00)	0.98 (0.95-1.02)
75+	1.00 (0.90-1.10)	1.00 (0.83-1.20)	0.88 (0.82-0.96)	0.95 (0.89-1.01)	0.98 (0.94-1.03)	0.98 (0.96-1.00)	0.94 (0.86-1.03)	0.94 (0.79-1.14)	0.94 (0.91-0.98)	0.90 (0.85-0.95)	0.93 (0.87-1.00)	0.96 (0.93-0.99)
Patient in rest or nursing home												
no	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
yes	1.22 (1.06-1.41)	0.96 (0.84-1.10)	0.99 (0.92-1.07)	1.04 (1.00-1.07)	0.97 (0.92-1.03)	1.00 (0.98-1.02)	0.96 (0.92-1.02)	0.73 (0.63-0.86)	0.98 (0.90-1.08)	0.98 (0.94-1.03)	1.07 (1.02-1.12)	0.91 (0.87-0.94)
Entitled to increased reimbursement												
no	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
yes	1.00 (0.95-1.06)	1.03 (0.98-1.08)	1.06 (1.03-1.09)	0.99 (0.97-1.01)	1.04 (1.02-1.06)	1.00 (0.99-1.01)	0.99 (0.97-1.02)	0.97 (0.90-1.05)	1.05 (1.03-1.07)	1.01 (0.98-1.03)	1.05 (1.02-1.09)	1.02 (1.00-1.04)
Work status												
None (descendents + students)	1.00		1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Pensioners	0.82 (0.64-1.04)	1.00	1.74 (1.55-1.94)	0.71 (0.52-0.97)	1.03 (0.80-1.31)	0.99 (0.91-1.07)	1.32 (1.20-1.47)	1.04 (0.91-1.18)	0.99 (0.93-1.05)	0.98 (0.84-1.14)	0.93 (0.82-1.06)	1.02 (0.97-1.07)
Invalids and handicapped	0.86 (0.67-1.10)	1.08 (0.98-1.18)	1.58 (1.41-1.77)	0.73 (0.54-1.00)	0.96 (0.75-1.24)	1.00 (0.92-1.08)	1.34 (1.21-1.47)	1.01 (0.87-1.17)	0.99 (0.93-1.05)	0.96 (0.83-1.12)	0.95 (0.84-1.07)	0.99 (0.95-1.04)
Registered in National Register	0.78 (0.58-1.05)	0.96 (0.83-1.11)	1.62 (1.42-1.86)	0.70 (0.51-0.96)	1.04 (0.80-1.33)	0.99 (0.91-1.07)	1.34 (1.18-1.52)	1.09 (0.98-1.21)	0.96 (0.89-1.05)	1.02 (0.86-1.21)	0.88 (0.75-1.05)	1.04 (0.97-1.10)
Unemployed - full time	0.93 (0.73-1.18)	0.93 (0.82-1.05)	1.71 (1.53-1.92)	0.74 (0.54-1.01)	1.05 (0.82-1.35)	0.99 (0.92-1.08)	1.40 (1.25-1.56)	0.94 (0.86-1.03)	1.01 (0.95-1.07)	1.00 (0.86-1.16)	0.97 (0.85-1.10)	1.06 (1.01-1.10)
Unemployed - part time	0.89 (0.68-1.15)	1.02 (0.80-1.29)	1.68 (1.44-1.96)	0.72 (0.52-1.00)	1.03 (0.80-1.32)	1.00 (0.92-1.09)	1.47 (1.24-1.75)	1.04 (0.92-1.18)	1.09 (1.02-1.16)	1.11 (0.95-1.30)	0.96 (0.83-1.11)	1.03 (0.98-1.08)
Unemployed - pre-retired	0.88 (0.67-1.15)	0.97 (0.83-1.12)	1.68 (1.47-1.91)	0.75 (0.54-1.04)	1.03 (0.81-1.33)	0.99 (0.91-1.08)	1.40 (1.23-1.61)	0.97 (0.73-1.29)	1.00 (0.93-1.07)	1.00 (0.84-1.19)	0.84 (0.69-1.01)	1.02 (0.96-1.09)
Worker private sector, blue collar	0.91 (0.72-1.15)	0.90 (0.79-1.04)	1.69 (1.52-1.88)	0.71 (0.52-0.96)	1.02 (0.80-1.31)	0.98 (0.91-1.06)	1.39 (1.25-1.55)	1.04 (0.97-1.11)	1.02 (0.97-1.08)	0.97 (0.83-1.12)	0.98 (0.87-1.11)	1.03 (0.99-1.07)
Worker private sector, white collar	0.91 (0.72-1.16)	0.92 (0.78-1.09)	1.61 (1.45-1.80)	0.73 (0.53-0.99)	1.00 (0.78-1.28)	0.97 (0.90-1.05)	1.38 (1.24-1.53)	1.01 (0.95-1.08)	0.98 (0.93-1.04)	0.97 (0.84-1.13)	0.95 (0.84-1.08)	1.01 (0.97-1.05)
Worker public sector	0.97 (0.76-1.24)	1.19 (1.01-1.40)	1.61 (1.43-1.80)	0.79 (0.57-1.08)	1.01 (0.79-1.29)	0.98 (0.90-1.06)	1.38 (1.23-1.55)	0.99 (0.89-1.11)	1.00 (0.93-1.07)	0.93 (0.80-1.09)	0.92 (0.80-1.06)	1.00 (0.96-1.05)
Self-employed worker	0.89	0.99	1.81	0.68	1.05	0.98	1.34	1.00	1.04	1.01	0.86	1.04

	A lanzoprazole	A gliclazide	C indapamide	C other diuretics	C atenolol & bisoprolol	C other beta- blockers	C diltiazem	J quinolole	M piroxicam	N tramadol	N citalopram	R acetylcysteine
Gender												
	(0.69-1.14)	(0.81-1.21)	(1.60-2.05)	(0.50-0.93)	(0.82-1.35)	(0.90-1.06)	(1.21-1.50)	(0.90-1.11)	(0.98-1.10)	(0.86-1.20)	(0.74-1.00)	(0.99-1.09)
Patient in a MM/WG (lump sump)												
no	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
yes	1.08 (0.93-1.25)	0.97 (0.86-1.11)	1.11 (1.03-1.20)	0.99 (0.94-1.04)	1.19 (1.13-1.26)	1.15 (1.10-1.20)	0.93 (0.87-0.99)	1.09 (0.82-1.45)	1.22 (1.12-1.34)	1.13 (1.06-1.20)	1.08 (1.00-1.15)	1.15 (1.09-1.21)
Patient has a GMR												
no	1.00	1.00	1.00	1.00	1.00	1.00						
yes	0.95 (0.91-0.99)	1.20 (1.14-1.27)	1.17 (1.13-1.20)	1.06 (1.04-1.08)	1.11 (1.09-1.12)	1.01 (1.00-1.02)	1.09 (1.06-1.12)	1.03 (0.99-1.08)	1.10 (1.09-1.12)	1.05 (1.02-1.07)	1.07 (1.04-1.10)	1.03 (1.02-1.05)
Receiving lump sum for chronic illness												
no	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
yes	1.00 (0.93-1.07)	0.96 (0.89-1.03)	0.92 (0.88-0.97)	0.98 (0.96-1.00)	0.98 (0.95-1.01)	0.99 (0.98-1.00)	0.94 (0.91-0.97)	0.94 (0.82-1.08)	1.01 (0.98-1.05)	0.97 (0.95-1.00)	0.99 (0.95-1.03)	0.96 (0.93-0.98)
Physician speciality												
GP	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
SP	0.87 (0.79-0.95)	0.83 (0.75-0.92)	0.91 (0.87-0.97)	0.99 (0.96-1.03)	0.94 (0.91-0.97)	1.00 (0.98-1.01)	0.96 (0.93-0.99)	1.78 (1.65-1.92)	1.11 (1.08-1.14)	1.04 (1.01-1.07)	0.90 (0.84-0.95)	0.96 (0.93-1.00)
Physician gender												
F	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
M	1.05 (0.99-1.11)	0.98 (0.92-1.04)	1.00 (0.97-1.03)	1.02 (0.99-1.04)	1.05 (1.03-1.07)	1.00 (0.99-1.01)	1.02 (0.99-1.05)	0.88 (0.79-0.98)	1.06 (1.04-1.08)	1.01 (0.99-1.04)	0.96 (0.93-0.99)	0.93 (0.92-0.95)
Physician age group												
<=35	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
36-45	0.98 (0.89-1.08)	0.99 (0.90-1.09)	0.97 (0.92-1.02)	0.99 (0.95-1.02)	0.93 (0.91-0.96)	1.00 (0.98-1.01)	1.08 (1.03-1.13)	1.35 (1.16-1.58)	1.02 (0.98-1.05)	1.01 (0.98-1.05)	0.97 (0.92-1.03)	1.01 (0.98-1.04)
46-55	1.00 (0.91-1.09)	0.99 (0.91-1.08)	1.00 (0.95-1.05)	1.03 (1.00-1.07)	0.95 (0.92-0.97)	0.99 (0.98-1.01)	1.03 (0.99-1.08)	1.45 (1.28-1.64)	0.97 (0.95-1.00)	1.03 (0.99-1.07)	1.03 (0.98-1.08)	1.01 (0.98-1.03)
55+	0.92 (0.84-1.01)	1.02 (0.94-1.12)	1.01 (0.96-1.07)	1.00 (0.96-1.03)	0.93 (0.91-0.96)	0.99 (0.98-1.01)	0.97 (0.93-1.01)	1.30 (1.13-1.48)	0.96 (0.93-0.99)	0.98 (0.95-1.02)	0.97 (0.92-1.02)	0.97 (0.95-1.00)
Groups of SS based on education												
Q1 education	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Q2 education	1.01 (0.96-1.09)	1.03 (0.92-1.05)	1.02 (0.97-1.05)	0.95 (0.93-0.99)	1.00 (0.98-1.03)	1.00 (0.99-1.02)	1.00 (0.97-1.04)	0.94 (0.87-1.01)	1.01 (0.99-1.03)	1.00 (0.96-1.02)	0.99 (0.95-1.03)	1.02 (1.00-1.04)
Q3 education	1.00 (0.95-1.09)	1.06 (0.92-1.06)	1.01 (0.95-1.03)	0.96 (0.94-1.00)	1.01 (0.98-1.04)	0.99 (0.97-1.01)	0.99 (0.65-1.02)	0.95 (0.88-1.03)	1.02 (1.00-1.04)	0.99 (0.96-1.03)	0.97 (0.92-1.01)	1.05 (1.03-1.08)
Q4 education	0.99 (0.94-1.09)	0.99 (0.85-0.98)	1.03 (0.96-1.05)	0.93 (0.91-0.97)	0.99 (0.95-1.02)	0.98 (0.95-0.99)	1.00 (0.97-1.04)	0.84 (0.87-1.01)	0.98 (0.96-1.00)	0.96 (0.92-0.99)	0.96 (0.91-1.00)	1.05 (1.03-1.07)
Q5 education	1.00 (0.93-1.11)	0.98 (0.80-0.96)	0.97 (0.90-1.00)	0.90 (0.88-0.95)	0.97 (0.95-1.00)	0.99 (0.98-1.00)	0.99 (0.95-1.03)	0.85 (0.78-0.93)	0.95 (0.92-0.97)	0.96 (0.92-1.00)	0.93 (0.88-0.97)	1.07 (1.05-1.10)

Odd ratios in bold are statistically significant. Exact p-values and other statistics can be found in the appendix.

4.5.3 Socioeconomic characteristics of patients or physicians and therapeutic reference pricing: evidence in the literature

Of the studies that considered the impact of the RPS on adherence to the system, health outcomes or the use of health services, only 4 studies were found that also treated a possible differentiated effect according to certain patient characteristics.^{27, 57, 61, 81} These studies are all based on data for adults aged 65 and older living in British Columbia (Canada). It is important to mention that British Columbia implemented a RPS based on therapeutic equivalence of drugs within clusters (Level 2 – see Chapter 2). In the same way, although there is a vast literature on factors influencing physicians' awareness of cost for patients⁸², only one study was found that considered how physician characteristics can affect patients' adherence to the RPS.⁶⁵ This study is also based on data from British Columbia. Hereafter, we provide more details on the results from these studies.

Hazlet et al. (2002)⁸¹ investigated the effect of the introduction of a reference pricing policy for histamine₂ (H₂RA) receptor antagonist and proton pump inhibitors (PPI) on the use of health services by senior citizens. After controlling for patients' socioeconomic characteristics, they found no effect of the introduction of the RPS on the use of health services.

Two studies assessed whether patient characteristics were associated with a differentiated impact of the RPS on health outcomes²⁷ and the use of health services⁶¹ for angiotensin-converting enzyme inhibitors (ACE). Schneeweiss et al. (2002)²⁷ found that compared to high income patients, those on low and middle income were more likely to switch to the less expensive drug (the reference drug) or to switch from the expensive ACE drug (having a reference supplement) to another antihypertensive therapy. However, the authors also mentioned that before and after the introduction of the RPS stopping any antihypertensive treatment was more likely for low income patients. The probability of stopping treatment was not higher after the implementation of the RPS. The second study explored the impact of the RPS on the use of health services for individuals receiving an ACE therapy. The study controls for patient socioeconomic characteristics. The authors found no association between patient characteristics and the impact of the RPS on physician visits, hospitalization, admission to long-term facilities and mortality.

Schneeweiss et al. (2003)⁵⁷ analyzed the use of dihydropyridine calcium channel blockers (CCB) and the use of health services after the introduction of the RPS. They found that low-income patients had on average a higher probability to switch to the no-cost dihydropyridine CCB (reference drug) or to switch from the expensive CCB drug (having a reference supplement) to another antihypertensive therapy (nitrates). Patient characteristics were found not to be associated to the impact of the RPS on physician visits, hospitalization and admission to long-term facilities.

Finally, one study⁶⁵ investigated the effect of physician gender on changes in prescribing patterns of angiotensin-converting enzyme (ACE) inhibitors after the introduction of reference pricing for prescription drugs in British Columbia. The authors found that patients of female physicians were more likely to remain on cost-sharing ACE inhibitors with an exemption. The authors argued that this difference might be related to the fact that female physicians are more responsive to their patients' requests.

4.5.4 Choice of the “least costly” molecule(s) within a class

4.5.4.1 *Expenditures per DDD and market share for all active ingredients within the 4 selected classes*

Table 18 gives the expenditures per DDD (total, NIHDI, patient) and the market share for each active ingredient belonging to the classes included in the analysis: PPI, statins, ACE and sartans, and dihydropyridines derivatives. The lines in green indicate the “least costly” molecule(s), as identified by the NIHDI for the three first groups, and based on the two active ingredients with lowest expenditures for the last group.

Proton pump inhibitors (PPI)

There are 5 different active ingredients in the therapeutic class of proton pump inhibitors (ATC-4 A02BC): omeprazole, pantoprazole, lansoprazole, rabeprazole and esomeprazole.

On average the cost for one PPI DDD was €0.84 in 2008: €0.64 for the NIHDI and €0.20 for the patient. In 2008, three out of 5 PPI were included in the reference price system: omeprazole, lansoprazole and esomeprazole. Omeprazole and lansoprazole are the cheapest active ingredient molecules per DDD (€0.58 and €0.74 per DDD), and comprise 77.3% of the market share. Esomeprazole (€1.32 per DDD, 7.6% of market share) had no generic version available, but was nevertheless included in the RPS due to its nature of isomere of omeprazole (see section 2.4.2). This is a very special case of a low cost original without a generic alternative. In 2008, there was no low cost alternative for pantoprazole (€1.88 per DDD, 14.1% of market share) and rabeprazole (€1.94 per DDD, 1.0% of market share). This situation changed in March 2009, as a generic and also low cost original drug are now available for pantoprazole.

Statins

There are 5 different active ingredients in the therapeutic class ATC-4 C10AA: simvastatin, pravastatin, fluvastatin, atorvastatin and rosuvastatin.

For the two molecules in the reference system, simvastatin (€0.29 per DDD) and pravastatin (€0.50 per DDD), low cost alternatives included generic and low cost original products. For fluvastatin (€0.72 per DDD), rosuvastatin (€0.81 per DDD) and atorvastatin (€1.28 per DDD), there was no low cost alternative.

Agents acting on the renin-angiotensin system

Agents acting on the renin-angiotensin system (ATC-C9) include angiotensin conversion inhibitors (ACI) and angiotensin ii antagonists (sartans).

The subgroup of angiotensin conversion inhibitors (ATC C09AA) includes 9 active ingredients. For enalapril, lisinopril, perindopril, ramipril and quinapril, all products have a low cost alternative (either generic or low cost original). For cilazapril and fosinopril, there is no low cost alternative. For captopril, there is a low cost generic alternative.

The subgroup C09BA includes combinations of ACE and diuretics (6 combinations), the subgroup C09BB includes combinations of ACE and calcium channel blockers.

Angiotensin ii antagonists are included in subgroup C09CA, and in C09DA in combination with diuretics. None of the angiotensin ii antagonists has a low cost alternative.

The total cost per DDD is €0.32 for ACE and €0.67 for sartans.

Dihydropyridines derivatives

All calcium antagonists are classified under ATC-2 “C08 Calcium channel blockers”. This class has three main subgroups: dihydropyridines derivatives (ATC C08CA), verapamil (ATC C08DA) and diltiazem (ATC C08DB). This selection focuses on the class of dihydropyridines derivatives, which includes 11 active ingredients (01 amlodipine to 13 lercanidipine). Among the selection of 11 active ingredients, 3 have a low cost alternative: amlodipine, felodipine and nifedipine.

Table 18: Expenditures per DDD, market share and less costly molecules for 4 classes of drugs (2008)

ATC5	Name	Within Reference	Original	Expenditure per DDD			Market Share
		system	Low Cost	NIHDI	Out-of-pocket	Total	DDD 2008 (%)
A02BC Proton pump inhibitors							
A02BC01	omeprazole	yes	yes	0.44	0.14	0.58	72.31
A02BC03	lanzoprazole	yes	no	0.52	0.22	0.74	4.97
A02BC05	esomeprazole	yes	yes	1.02	0.30	1.32	7.60
A02BC02	pantoprazole	no	-	1.47	0.41	1.88	14.11
A02BC04	rabeprazole	no	-	1.10	0.84	1.94	1.01
	All			0.64	0.20	0.84	100.00
C10AA - Hmg coa reductase inhibitors (statin)							
C10AA01	simvastatin	yes	yes	0.23	0.07	0.29	42.14
C10AA03	pravastatin	yes	yes	0.40	0.11	0.50	10.93
C10AA04	fluvastatin	no	-	0.57	0.15	0.72	1.92
C10AA07	rosuvastatin	no	-	0.66	0.15	0.81	18.85
C10AA05	atorvastatin	no	-	1.09	0.19	1.28	26.16
	All			0.56	0.12	0.68	100.00
C09 Agents acting on the renin-angiotensin system							
C09AA02	enalapril	yes	yes	0.10	0.03	0.13	2.30
C09AA05	ramipril	yes	mixed	0.13	0.04	0.16	15.27
C09AA03	lisinopril	yes	yes	0.16	0.04	0.20	17.08
C09BA02	enalapril and diuretics	yes	yes	0.20	0.06	0.26	0.51
C09AA06	quinapril	yes	yes	0.20	0.06	0.26	2.55
C09AA08	cilazapril	no	-	0.27	0.08	0.34	0.36
C09AA01	captopril	yes	no	0.26	0.09	0.35	1.98
C09BA03	lisinopril and diuretics	yes	yes	0.34	0.10	0.44	3.74
C09BA06	quinapril and diuretics	yes	yes	0.35	0.10	0.45	0.39
C09BA05	ramipril and diuretics	yes	yes	0.39	0.11	0.50	0.20
C09AA04	perindopril	yes	yes	0.40	0.11	0.51	15.30
C09AA07	benazepril	no	-	0.42	0.12	0.54	0.00
C09BB05	ramipril and felodipine	no	-	0.42	0.12	0.55	0.54
C09AA09	fosinopril	no	-	0.55	0.16	0.71	0.12
C09BA04	perindopril and diuretics	no	-	0.70	0.21	0.90	2.71
C09BA08	cilazapril and diuretics	no	-	0.75	0.22	0.97	0.06
	subtotal ACE			0.25	0.07	0.32	63.14
C09CA06	candesartan	no		0.35	0.07	0.41	3.82
C09CA07	telmisartan	no		0.43	0.07	0.50	3.39

C09CA03	valsartan	no		0.43	0.07	0.51	4.48
C09CA08	olmesartan	no		0.42	0.09	0.52	2.80
C09CA04	irbesartan	no		0.48	0.08	0.56	4.91
C09DA08	olmesartan medoxomil and diuretics	no		0.53	0.13	0.66	0.62
C09CA01	losartan	no		0.59	0.09	0.68	4.62
C09CA02	eprosartan	no		0.56	0.13	0.69	1.35
C09DA02	eprosartan and diuretics	no		0.58	0.13	0.70	0.44
C09DA06	candesartan and diuretics	no		0.68	0.13	0.81	1.41
C09DA01	losartan and diuretics	no		0.82	0.13	0.95	2.25
C09DA03	valsartan and diuretics	no		0.83	0.14	0.96	2.08
C09DA07	telmisartan and diuretics	no		0.86	0.13	0.99	1.29
C09DA04	irbesartan and diuretics	no		0.90	0.13	1.03	2.76
C09DB01	valsartan and amlodipine	no		0.98	0.14	1.11	0.65
	subtotal sartan			0.57	0.10	0.67	36.86
C08CA Dihydropyridine derivatives							
C08CA01	amlodipine	yes	yes	0.21	0.06	0.27	65.4
C08CA02	felodipine	yes	no	0.20	0.09	0.29	3.9
C08CA05	nifedipine	yes	mixed	0.30	0.12	0.42	8.0
C08CA12	barnidipine	no		0.39	0.11	0.51	9.2
C08CA13	lercanidipine	no		0.41	0.12	0.53	10.0
C08CA03	isradipine	no		0.54	0.15	0.70	1.0
C08CA09	lacidipine	no		0.55	0.15	0.70	1.1
C08CA08	nitrendipine	no		0.65	0.18	0.83	0.1
C08CA04	nicardipine	no		0.69	0.19	0.88	0.1
C08CA07	nisoldipine	no		0.86	0.24	1.09	1.1
	All			0.27	0.08	0.35	100.0

4.5.4.2 Percent of patients using the “least costly” molecule(s) within a class of drugs

The share of patients by active ingredient within the four classes of drugs is presented in appendix. The text below summarizes the information.

PPI

A total of 71 315 patients were included in the sample. The two cheapest molecules were prescribed to 72% of those patients: 67.2% with omeprazole and 4.8% with lansoprazole.

Statins

A total of 84 694 patients were included in the sample. The two cheapest molecules were prescribed to 59.6% of those patients: 49.6% with simvastatin and 10% with pravastatin.

Agents acting on the renin-angiotensin system

A total of 83 633 patients were included in the sample. The cheapest molecules, i.e. the ACEs, were prescribed to 65.7% of the included patients: 74.5% for patients treated by specialists and 64.7% for patients treated by GPs.

Dihydropyridine derivatives

A total of 38 329 patients were included in the sample. The cheapest molecules, i.e. amlodipine and felodipine, were prescribed to 65.1% of them..

4.5.4.3 Socioeconomic characteristics associated with the use of the “least costly” molecule(s)

As mentioned in section 4.5.3, some studies have analyzed the impact of the RPS on several outcome measures according to patient and physician socioeconomic characteristics. In this section, the same approach was used to analyze the RPS in Belgium. The results of the analysis of the association of patient and physician characteristics are summarized below and are detailed in appendix.

Demographic patient characteristics influence the odds of receiving the “least costly” molecule: for PPI and statins, female patients have a larger probability of receiving the “least costly” molecule(s) than male patients, but the opposite holds for ACE/sartans and dihydropyridine derivatives. Age is also associated with the use of the “least costly” molecules: younger patients received more the “least costly” molecule(s) for PPI and ACE/sartans. For statins and for dihydropyridine derivatives, there is no clear trend for the effect of age. However, for the 4 drug classes, elderly patients in a rest or nursing home are more likely to receive the “least costly” molecules.

As far as socioeconomic characteristics are concerned, patients entitled to increased reimbursement of co-payments have a higher probability of receiving the “least costly” molecule(s) than patients who are not entitled. This is true for PPI, statins and ACE/sartans. For work status, statins are the only class for which unemployed patients are more likely to receive the “least costly” molecule(s) than employed patients.

For the two variables reflecting the choice of patients in the health care system, one reveals a high difference in the use of the “least costly” molecule: patients enrolled in a “medical house” financed by lump sum payments received more the “least costly” molecule(s) than other patients, for the 4 classes of drugs. There is no association between holding a global medical record and the use of the “least costly” molecule, except for ACE/sartans (rates are lower for patients with a GMR).

Morbidity variables show that patients receiving a lump sum for chronic illness also receive more the “least costly” molecule(s) than those who do not receive these lump sums. This result holds for the 4 classes of drugs.

Physician characteristics also influence the prescription of the “least costly” molecule(s). GPs prescribe more the “least costly” molecule(s) for PPI and statins. The reverse is true for ACE/sartans. For dihydropyridine derivatives there is no association with specialty. Physician gender and age are also associated with the prescription of the “least costly” molecule(s), but there are no consistent patterns across the 4 groups: for the statins and ACE/sartans, older physicians prescribe less the “least costly” molecule(s). The reverse is true for PPI.

Education plays a moderate role, but effects are contrasted across drug classes. Patients under PPI or under ACE/sartans living in small areas with low education levels are less likely to receive the “least costly” molecule(s). The opposite is true for patients under statins. For the class of dihydropyridine derivatives no clear pattern was observed.

4.5.5 Appraisal of results: barriers to low cost drugs

An obvious question which arises from the results of the analysis of the Belgian RPS is why physicians prescribe high cost drugs when cheaper alternatives are available. Especially in a system of generic reference pricing with narrowly defined clusters potential differences in clinical effectiveness of high and low cost drugs can be regarded as negligible. To get some idea about the underlying factors associated with prescribing behaviour in Belgium, and more specific with the choice of high or low cost drugs, we searched for surveys on this topic.

A number of surveys have been carried out in Belgium on the perception of generic drugs and the role of the pharmacist. The most recent survey (including a “mystery shopping” in pharmacies) was organized in 2009 by CRIOC/OIVO (Centre de Recherche et d'Information des Organisations de Consommateurs/Onderzoeks- en Informatiecentrum van de Verbruikersorganisaties) at the request of the Socialist sickness funds. The survey included 325 consumer interviews and 32 visits to a pharmacy. The main objective of the survey was to measure the barriers on the use of low cost drugs by patients and pharmacists (French speaking). The results of the survey suggest that 90% of consumers are aware of the existence of low cost drugs and even tend to overestimate the price differential (estimated on average at 60%). Results also show that there is a high level of trust (or is it docility?) in the relationship prescriber-patient: only 40% of consumers asked their physician to prescribe a low cost drug, and only 15% asked to modify a high cost prescription into a low cost one. Also a clear role of the pharmacist came out of the survey: low cost drugs were simply not visible to the consumer, while high cost drugs were. Low cost drugs were proposed spontaneously by the pharmacist in only 3% of the cases (this was tested with an over-the-counter painkiller). When the consumer explicitly asked for a low cost drug, this was refused by 9% of the pharmacists.

A survey on the “perception of generic drugs by Belgian GPs” was organized by Febelgen in 2009 among 120 GPs (French- and Dutch-speaking equally represented). This survey showed that 90% of the GPs have positive perceptions about generic drugs. Reasons to prescribe an original drug include that the price of the original is the same as the price of the generic alternative (43%), that the patient explicitly asked for an original drug (29%), a certain reticence on quality (21%), or because it concerns very specific therapeutic indications (such as anti-epileptic or anti-depressive agents, 19%). The survey also revealed that 60% of GPs are reticent to generic drugs if they are considered as being a “Narrow Therapeutic Index Drug”, defined as drugs for which the difference between the active dose and the toxic (or lethal) dose is minimal, and for which the concentration of the drug in the blood is critical. There is no regulatory consensus across countries about which drugs belong to this category. Finally, 30% of the GPs are concerned about differences in the excipients increasing the risk of adverse events (such as allergies), despite strict European regulations on the use of only well-defined, known excipients in the formulation of medicines.

Another study was done by Test-Achat/Test-Aankoop in 2009 in 148 pharmacies, to assess the way INN prescriptions are handled by pharmacists. The study showed that the majority of pharmacists comply with their legal obligation to deliver a low cost drug (without reference supplement for the patient), but that only 12% of pharmacists deliver the cheapest drug.

5 SUMMARY, CONCLUSION AND DISCUSSION

This study shows that almost all European countries use the reference price system as a mode of reimbursement of ambulatory pharmaceuticals. The modalities are however different. The Belgian RPS, started in 2001, is different from other countries on two points. First, the way the reference price level is calculated depends only on the price of the originator product, on which a certain percentage reduction applies. In all other countries reviewed, the price of the generic drugs is somehow taken into account. An analysis of the impact on the price of pharmaceuticals of this choice was beyond the scope of the study, but a recent MORSE report (Monitoring Of Reimbursement Significant Expenses) from the NIHDI showed that the price of original off-patent drugs was on the average of the European Union, and much higher than prices in the Netherlands.⁸³ The second point on which the system differs is the limited role attributed to pharmacists in Belgium. The pharmacist has to dispense a low cost medication only when prescriptions are written in INN. This is the case for 3% of the prescriptions.⁸⁴ Compared to the UK rate of 80%, one can say that there is room for improvement. In all countries reviewed, the pharmacist has a substitution right. The way pharmacists are remunerated (per item or based on a percent of the price) is also an important factor determining prescription of low-cost alternatives. It is difficult to assess whether the new remuneration system (effective from April 2010) will have an impact on the use of generic medicines.

The Belgian RPS is a generic reference pricing. Basically, all countries have opted for a generic RPS, although some of them have gone one step further by extending for some groups the clusters to pharmacologically equivalent drugs (for instance all statins are included in one cluster). Two countries, Germany and Italy, even include in clusters drugs not pharmacologically equivalent but having a similar therapeutic effect. Beside the fact that this system generates further savings for the third-party payer, limiting reimbursement to the cheapest drug in the cluster raises questions about the real impact on patient health, about possible shifts in prescriptions from reference drugs to drugs outside reference groups and about possible reactions of drugs companies (withdrawal from the market). The results from our literature review on the impact of RPS tend to show no negative impact on patient health. However, caution is needed as assessing the impact of a RPS on outcome measures is challenging since the implementation of a RPS is normally not a stand-alone policy measure. Most of the time the introduction of reference pricing is just one of a series of measures to contain costs or to steer patients to cheaper or clinically more effective drugs based on guidelines, which makes it difficult to isolate statistically the impact of the RP system. In Belgium, guidelines on the use of simvastatin changed concurrently with the introduction of low cost statins. Most of the studies included in the reviews were for senior citizens in British Columbia. But results found in one country are not necessarily transferable to other settings.

Moreover, the impact of a RPS depends to a large extent on the particular design parameters of the system. The large majority of papers deals with the impact of a therapeutic RPS, whereas in Belgium a generic RPS is in place. Whereas with therapeutic reference pricing patient health is a major cause of concern, with generic reference pricing the impact on drug prices and expenditures are the driving factors for evaluation.

A total of 155 original molecules (ATC-5) on the Belgian market were included in the reference price system in December 2008 (on a total of 732 on the market). For 65 of these molecules (42% of the molecules in the RPS) pharmaceutical companies decreased the public price to the level of the reimbursement basis, so that no reference supplement was to be paid by patients. For the remaining 90 molecules, a reference supplement was due: across all different packages, the median reference supplement was €3.8 per package in 2008.

In 2008, total out-of-pocket payments for reimbursed pharmaceutical products amounted to €592.41 million of which €60.45 million in reference supplements (10.2% of total out-of-pocket payments). Reference supplements were mostly paid for cardiovascular drugs (€20.54 million, 34% of total reference supplements), nervous system drugs (€11.44 million, 19% of total) and musculoskeletal system drugs (€10.18 million, 17% of total). The share of the reference supplement in total out-of-pocket payments was the highest in musculoskeletal system drugs and genitor-urinary drugs (respectively 30% and 16%).

About one third of the total amount of reference supplements (€60 million in 2008) was caused by the prescription of cardiovascular drugs. A possible explanation could be that physicians are reluctant to prescribe (or switch to) a generic or other low cost alternative for this type of illness because they question the comparability of therapeutic effects. Although it is beyond the scope of this study to elaborate on the interchangeability of generic or other low cost drugs, we briefly summarize the main results of a recent meta-analysis comparing clinical characteristics of generic and brand-name drugs in cardiovascular medicine. The review analyzed all studies published between 1984 and 2008 and also reviewed the content of editorials published on this topic during the same time period. A total of 43 editorials were identified, 23 (53%) expressed a negative view of interchangeability of generic drugs, 12 (28%) encouraged substitution and the remaining 8 did not reach a conclusion. In contrast, evidence from the systematic review of published studies revealed no important clinical differences between generic and brand name drugs used in the treatment of cardiovascular disease.

Reference price systems are usually evaluated in terms of financial gains (or losses) for the third-party payer and for patients. As far as the Belgian pharmaceutical market is concerned, reimbursement from NIHD1 for ambulatory drugs included in the reference price accounted for €295 million for original products which lowered their prices and €117 million for original drugs which did not lower their price (2008). The latter group of drugs induces a supplement paid by the patient that amounted to a total of €60 million in 2008. This amount represents 10% of total out-of-pocket payments for reimbursed drugs. In other words, if the prescriber had chosen for a low cost alternative instead of the original brand name, 10% of the patients' out-of-pocket payments could have been avoided.

Several surveys have been performed in Belgium to study reasons for the use of original drugs versus generic drugs for GPs, patients and pharmacists. Results of those surveys show that the perception of generic drugs among GPs is positive, but that the reasons why they do not prescribe it are varied: price reasons (when the original is at the same price as the generic alternative), because specifically asked by patients, certain reticence on quality, or because it concerns very specific therapeutic indications. Drugs with a narrow therapeutic margin are also a subject of concern for them, as shown in these surveys and in our analysis of 4 drugs with narrow therapeutic margin (flecainide, amiodarone, carbamazepine and oxcarbazepine) and with very limited low cost rates. From patients' perspective, even though they are aware of the existence of generic drugs, and even though they overestimate the price differential, they are very prudent to ask their prescriber to change the prescription. As far as the role of the pharmacist is concerned, they comply to their legal obligation to dispense low cost drugs when prescription is in INN, but they are absolutely not promoters of generic alternatives: generic OTC products are not put in evidence (visible) in the pharmacy, and they do not propose them spontaneously.

When evaluating the system from the point of view of financial accessibility, a possible differential impact of the system on people with different socioeconomic background should be assessed. Empirical evidence in the international literature on this issue is however very scarce. The assessment in the study of possible unintended distributional consequences of the Belgian reference price system identified no systematic differences in the use of low cost drugs and hence in the reference supplement against less privileged socioeconomic groups. The results are encouraging in terms of overall equity of the RPS since the use of low cost alternatives is higher among more disadvantaged groups. In any case, to avoid inequities among patients, introducing a selective cost sharing measure should be accompanied by measures guaranteeing equal access to information on prices and therapies.

This study has some strengths and limitations. Strengths of the study include the large sample available from recent pharmaceutical consumption (more than 1.5 million prescriptions), and the two linkages at the level of the patient and prescriber that could be performed. However, the availability of socio-economic variables in the database of the sickness funds is rather limited; especially the lack of information on education at the individual level is a drawback. This constraint was partially set off by the use of two characteristics available at the level of the place of residence of the patient: the median income and the median education level.

Although results are encouraging in terms of overall financial accessibility, the €60 million paid on reference supplements in 2008 is not a negligible amount. Especially in case of chronic use, the reference supplements could add up to a considerable sum. Different measures, detailed in the recommendations, could be envisaged by decision makers to further reduce this amount.

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32. Feedback: évaluation de l'impact et des barrières à l'implémentation - Rapport de recherche: partie II. D2006/10.273/20.
33. Effets et coûts de la vaccination des enfants Belges au moyen du vaccin conjugué antipneumococcique. D2006/10.273/22.
34. Trastuzumab pour les stades précoces du cancer du sein. D2006/10.273/24.

35. Etude relative aux coûts potentiels liés à une éventuelle modification des règles du droit de la responsabilité médicale – Phase III : affinement des estimations. D/2006/10.273/27.
36. Traitement pharmacologique et chirurgical de l'obésité. Prise en charge résidentielle des enfants sévèrement obèses en Belgique. D/2006/10.273/29.
37. Health Technology Assessment Imagerie par Résonance Magnétique. D/2006/10.273/33.
38. Dépistage du cancer du col de l'utérus et recherche du Papillomavirus humain (HPV). D/2006/10.273/36
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